



**BARRY TOWN COUNCIL
CYNGOR TREF Y BARRI**

PURSUANT TO THE REQUIREMENTS OF THE BELOW STATUTORY PROVISIONS, NOTICE IS HEREBY GIVEN THAT A MEETING OF THE PLANNING COMMITTEE WILL BE HELD ON A HYBRID BASIS IN THE COUNCIL CHAMBER, TOWN HALL, KING SQUARE, BARRY, CF63 4RW AND REMOTELY TUESDAY 17 DECEMBER 2024 COMMENCING AT 7.00 PM FOR THE PURPOSE OF TRANSACTING THE BUSINESS SHOWN IN THE AGENDA SET OUT BELOW.

From 1 May 2021 The Local Government and Elections (Wales) Act 2021 makes provision for meetings to take place through a variety of arrangements, including multi-location meetings where all individuals are attending virtually and hybrid meetings where a number of individuals are attending in person at a designated location and others are attending virtually from a range of other locations. The Act makes permanent provision for remote meetings (multi-location) and electronic publication of documents

This is a public meeting and any resident of Barry may attend in person or remotely; for remote access details, please contact info@barrytowncouncil.gov.uk Should members of the public wish to address the Committee in relation to any of the planning applications set out below, they will need to raise their hands when the application in question is reached. The Chairperson will then seek the Committee's permission to allow them to address Councillors on the application about to be discussed.

Yours faithfully

Mark Sims
Acting Chief Officer

AGENDA

6. To consider Tabled Applications (Pages 1172 - 1173)

Planning Application No. 2024/01052/ADV – Removal of two existing sheet advertising billboard and replacement with a two 48 sheet advert to support a digital poster (D-poster) at A B Car Sales, Cardiff Road, Barry

Distribution

Electronic notification of summons and front-page Agenda to all Committee members. Email notification of electronic papers to all Barry Town Councillors (22). A full copy of the agenda and papers for this meeting (with the exception of confidential items) will be available at the Town Council Offices and on the Town Council Website – www.barrytowncouncil.gov.uk

This document is available in large print and other formats upon request/Cewch y ddogfen hon mewn pring bras a ffor matiau eraill drwy holi.

BARRY TOWN COUNCIL

PLANNING COMMITTEE – 17 December 2024

EFFECTIVE DATE OF RECEIPT – 09 December 2024

COMMENTS DEADLINE – 30 December 2024

APPLICATION NO. (S)	2024/01052/ADV
LOCATION	A B Car Sales, Cardiff Road, Barry
WARD	Cadoc
APPLICANT	Mr Anthony Beard
PROPOSED DEVELOPMENT	Removal of two existing sheet advertising billboard and replacement with a two 48 sheet advert to support a digital poster (D-poster).

BACKGROUND

The application site is situated within the forecourt of A B Car Sales, on Cardiff Road, which is situated within the settlement of Barry. The site is along the north eastern boundary and fronts onto the forecourt.

PROPOSAL

Advertisement consent is sought for the installation of 2 48 sheet advertisements to support a digital poster. The proposed advertisement will replace the existing advertisement billboard and measures approximately 6.2 metres in width, by 0.06 metres in depth, with a height of 3 metres. The advertisement is constructed of digital LED panels supported on a steel frame, with a power coated aluminium base coloured in grey and will be internally illuminated.

BIODIVERSITY

Paragraph 6.4.5 of Planning Policy Wales (Edition 11, 2021) states that “Planning authorities must seek to maintain and enhance biodiversity in the exercise of their functions. This means development should not cause any significant loss of habitats or populations of species, locally or nationally and must provide a net benefit for biodiversity.....”. The Vale of Glamorgan have noted this requirement and now seek to ensure that all future proposals for development comply with PPW11 and result in a net benefit for biodiversity.

RECOMMENDATION

No objection, provided the Highway Authority are satisfied that there will not be a detrimental impact on highway safety.

SITE PLAN

