



**BARRY TOWN COUNCIL
CYNGOR TREF Y BARRI**

PURSUANT TO THE REQUIREMENTS OF THE ABOVE STATUTORY PROVISIONS, NOTICE IS HEREBY GIVEN THAT AN EXTRAORDINARY MEETING OF THE SHOP LOCAL BARRY ADVISORY COMMITTEE TO BE HELD REMOTELY ON TUESDAY 25 JULY 2023 COMMENCING AT 6.00 PM FOR THE PURPOSE OF TRANSACTING THE BUSINESS SHOWN IN THE AGENDA SET OUT BELOW.

From 1 May 2021, The Local Government and Elections (Wales) Act 2021 makes provision for meetings to take place through a variety of arrangements, including multi-location meetings where all individuals are attending virtually and hybrid meetings where a number of individuals are attending in person at a designated location and others are attending virtually from a range of other locations. The Act makes permanent provision for remote meetings (multi-location) and electronic publication of documents

Yours faithfully

A handwritten signature in blue ink, appearing to read 'Amy Greenfield'.

Amy Greenfield
Shop Local Barry Advisory Committee Chair

AGENDA

1. **To receive apologies for absence**
2. **To receive declarations of interest under the Council's Code of Conduct**
(Note: Members seeking advice on this item are asked to contact the Monitoring Officer at least 72 hours before the meeting)
3. **Well-being of Future Generations (Wales) Act 2015 (To note)**

*Shop Local Barry Advisory Committee members will note that this Act sets out the requirement for a public body to act in a manner which seeks to ensure **that the needs of the present are met without compromising the ability of future generations to meet their own needs.***

In order to act in that manner, a public body must take account of the following things:

- (a) the importance of balancing short term needs with the need to safeguard the ability to meet long term needs, especially where things done to meet short term needs may have detrimental long term effect;*
- (b) the need to take an integrated approach, by considering how—
 - (i) the body's well-being objectives may impact upon each of the well-being goals;*
 - (ii) the body's well-being objectives impact upon each other or upon other public bodies' objectives, in particular where steps taken by the body may contribute to meeting one objective but may be detrimental to meeting another;**
- (c) the importance of involving other persons with an interest in achieving the well-being goals and of ensuring those persons reflect the diversity of the population of the part of Wales in relation to which the body exercises functions;*
- (d) how acting in collaboration with any other person (or how different parts of the body acting together) could assist the body to meet its well-being objectives, or assist another body to meet its objectives;*
- (e) how deploying resources to prevent problems occurring or getting worse may contribute to meeting the body's well-being objectives, or another body's objectives.*

4. **To approve the minutes of the Shop Local Barry Advisory Committee held on Tuesday 6 June 2023 (Pages 130-138)**
5. **Shop Local Budget (Update for Information) (Pages 139-140)**

6. **To receive and note the minutes of the Shop Local Barry Advisory Sub-Committee held on Tuesday 11 July 2023**

(Pages 141-144)

7. **Date of next meeting**

The date of the next meeting of the Shop Local Barry Advisory Committee will be held on 2 October 2023 at 6pm

BARRY TOWN COUNCIL

MINUTES OF A MEETING OF THE SHOP LOCAL BARRY ADVISORY COMMITTEE HELD ON TUESDAY 6 JUNE 2023 AT 6PM

PRESENT: Councillors Hennessy, S Hodges, Payne, Perkes, Thomas and Wiliam, together with Traders: S Morgan (Beloved Boutique), A Innes (Chocolate Orange Interiors), N Spackman (Bro Radio), K Bennett (The Well-Being Shop), J Viney (Viney Cleaning Services), K Meyrick (Karry's Deli), A Moya (My Favourite Pet Shop), H Valentino (Vale of Glamorgan Nappy Library), A Greenfield (Awesome.Wales), S Burnell (Holton Road Traders Association), N Bolan (Dimensional Art), R Armstrong (Doctor Bob's Balloons) D Elliott (TL Computer Systems)

ALSO PRESENT: Mark Sims – Deputy Chief Officer
Emma Thorne – Engagement and Events Officer
Lyndsey Thomas – Administrator
Councillor Johnson - Observer
Councillor N Hodges – Observer
G Bennett (The Well-Being Shop) - Observer

SL37. APOLOGIES FOR ABSENCE

None received.

SL38. TO RECEIVE DECLARATIONS OF INTEREST UNDER THE COUNCIL'S CODE OF CONDUCT

None received.

SL39. WELL-BEING OF FUTURE GENERATIONS (WALES) ACT 2015

RESOLVED: That the Well-Being of Future Generations (Wales) Act 2015 be received and noted

SL40. ELECTION OF CHAIRPERSON FOR 2023/24 MUNICIPAL YEAR

The Deputy Chief Officer requested nominations from members for the Election of Chairperson for 2023/24 Municipal Year.

Councillor S Hodges nominated A Greenfield with D Elliott seconding the nomination.

RESOLVED: That Amy Greenfield is elected as the Chairperson for the Shop Local Barry Advisory Committee for the 2023/24 Municipal Year.

SL41. ELECTION OF VICE-CHAIRPERSON FOR 2023/24 MUNICIPAL YEAR

The Chair requested nominations from members for the election of Vice-Chairperson for 2023/24 Municipal Year.

Councillor Perkes nominated Councillor S Hodges with Councillor Hennessy seconding the nomination.

RESOLVED: That Councillor S Hodges be elected as Vice-Chairperson for the Shop Local Barry Advisory Committee for the 2023/24 Municipal Year.

SL42. TO NOTE THE SHOP LOCAL BARRY ADVISORY COMMITTEE TERMS OF REFERENCE

Members were provided with the Shop Local Terms of Reference that were adopted at the Annual Meeting held on 16 May 2023.

The Chair asked for a brief explanation of what the Terms of Reference mean. The Deputy Chief Officer provided a summary of what the Shop Local Terms of Reference were and how they relate to the council as a whole.

RESOLVED: That the Terms of Reference be received and noted.

SL43. TO NOTE THE SHOP LOCAL BARRY ADVISORY COMMITTEE TRADERS APPLICATION FORM AND CODE OF CONDUCT REQUIREMENT FOR MEMBERSHIP

The Chair confirmed all members were happy and had completed the membership form.

The Deputy Chief Officer advised that there are two courses available for members of the committee, should they wish to partake in them.

RESOLVED: That the members of the Shop Local Barry Advisory Committee receive an email with details of the courses available to them.

SL44. TO APPROVE THE MINUTES OF THE SHOP LOCAL BARRY ADVISORY COMMITTEE HELD ON THURSDAY 26 JANUARY 2023

Members were provided with the minutes from the last Shop Local Barry Advisory Committee held on Thursday 26 January 2023.

RESOLVED: That the minutes of the Shop Local Barry Advisory Committee held on Thursday 26 January 2023 be approved.

SL45. SHOP LOCAL BUDGET 2023/2024

The Engagements and Events Officer provided an update in relation to the Shop Local Budget for 2023/24.

The Engagements and Events Officer advised that the budget is £10,000, with an amount of £12 remaining in reserves from last year.

The Deputy Chief Officer confirmed that £260 accrued from last year will additionally be rolled into this year.

RESOLVED: That members receive and note the Shop Local Budget for 2023/24.

SL46. BARRY TOWN COUNCIL EVENTS UPDATE

The Engagements and Events Officer explained the elements of the Family Fun Day event planned for 24 August 2023.

The Chair confirmed for the committee that Family Fun Day is not a Shop Local event but an event they can utilise to increase custom.

S Morgan voiced concern that family events can cause their footfall drop by fifty percent. The Engagements and Events Officer noted the concern.

The Engagements and Events Officer suggested a similar activity to Fiver Fest, where traders promote a special offer such as a workshop or discount in conjunction with the Family Fun Day.

Councillor S Hodges enquired about booking the workshops available on the day so organisers are not overwhelmed. The Engagements and Events Officer explained that the workshops in the park will be ad-hoc and the public can attend at any time. It was noted that this approach may not be suitable to traders also offering workshops and the Engagements and Events Officer offered for the Council to assist in any way, such as setting up booking systems on Eventbrite.

The Chair asked if single-sided flyers are going to be printed to promote the event, could they have a list of traders and deals on the back. The Engagements and Events Officer confirmed that was possible as long as the offers had been emailed to the council by 7 July 2023.

G Bennett queried if there was a way to promote what shops are around the town as Park Crescent and High Street are removed from Central Park.

D Elliot suggested they could have a monitor with a rolling slideshow of all businesses, to save on printing costs. The members discussed and agreed to this idea.

S Burnell suggested that they set a spend cap on the idea so that they can begin the process. Members discussed and agreed on £150 limit.

The Engagements and Events Officer stated that the only space for a monitor of this size would be in the corporate tent so the screen would be inside in the event of rain.

The Engagements and Events Officer confirmed that the Festival of Light will not be taking place this year. Barry Town Council will partner with Vale of Glamorgan Council. Dates are not currently confirmed but are suggested to be 8, 9 and 10 December. The Engagements and Events Officer noted that traders would prefer Thursday – Saturday period to incorporate late night shopping.

The Engagements and Events Officer stated that the planned theme for Christmas will be a cosy, traditional Christmas with market stalls, Santa's grotto and an area playing Christmas films in English and Welsh. There will be no official light switch-on.

S Morgan queried why High Street are able to have a light switch-on event and not Holton Road. Members advised that High Street Traders Association organise this themselves, it is not a council event. S Morgan asked could Holton Road do the same. D Elliott advised it would require support and funding.

The Chair suggested moving on and Holton Road Traders could discuss this further elsewhere.

Councillor S Hodges suggested the Chair contact Vale of Glamorgan Council and meet with them to discuss the lights.

Councillor Payne voiced that the east end of Barry would also benefit from an event at Christmas. She suggested having a tree in Victoria Park and an event involving the local traders. Councillor Payne also pointed out that the night time economy is often missed in regards to these events.

The Chair asked Councillor Payne to contact the east end traders to see what ideas they had and would like to pursue.

A Moya commented that Park Crescent also misses out due to being a through road and unable to put on similar events. Councillor Payne added that there is no sideways signage alerting the public to it being a shopping zone. K Meyrick added that Park Crescent is not mentioned on many Wayfinder signs.

The Engagements and Events Officer suggested having a Christmas trail through the local shops during the weekend of the Christmas event. Some members expressed they feel this is counter productive if there is a grotto in the park.

The Chair reminded the committee that the event is not a Shop Local event, but something the traders can use to promote themselves.

Councillor S Hodges informed the committee that the budget that was originally earmarked for the festival of light is likely to be redirected to the Christmas event. The Engagements and Events Officer confirmed this was approximately £10,000. Councillor S Hodges proposed that the committee supports that idea. Traders agreed.

R Armstrong asked if the Council could use local entertainers for the Christmas event and volunteered to offer suggestions to The Engagements and Events Officer.

Members discussed adopting a discount code that can be used towards entry to the grotto if they spend a certain amount in local independent stores. The Engagements and Events Officer pointed out that the Council are yet to decide whether there will be a charge for entry to the grotto. The event has not been planned yet and is subject to change following further planning discussions with the Vale of Glamorgan Council.

Members discussed how to benefit the Mayor's chosen charities and other local organisations such as Barry Round Table. Councillor Perkes pointed out that the Vale of Glamorgan Mayor will also have her own charities to include. She also stated that Barry Town Council will ideally want to keep the event as free as possible due to the cost of living crisis.

The Chair suggested that Barry Town Council, the Vale of Glamorgan Council, Barry Round Table and some local traders meet to discuss and organise.

S Morgan suggested renting an illuminated lorry for Port Road, displaying local traders. She enquired whether the redirected £10,000 from the festival of light could be used towards this. The Engagements and Events Officer said she will look at costs.

RESOLVED:

- 1. That traders will contact Engagements and Events Officer with their available offers for Family Fun Day by 7 July 2023 to be featured on the event flyer**
- 2. That the Engagements and Events Officer will contact JPL Sound to ask if they will provide a monitor for the Family Fun Day up to the maximum cost of £150**
- 3. That Councillor Payne will contact traders in the east end of Barry to discuss what events they would like to see happen and partake in**

4. That the Engagements and Events Officer looks at costs of an illuminated lorry for advertising at Christmas

RECOMMENDATION:

To a meeting of Full Council scheduled to be held on Monday, 26 June 2023;

5. That Barry Town Council release £150 from the Shop Local budget with regards to providing a monitor with a rolling slideshow of all businesses for the Family Fun Day event (subject to receipt of quotation)
6. That Members of Shop Local Barry Advisory Committee support the proposed redirection of funding, originally earmarked for Festival of Lights to the proposed new Christmas in the Park
7. That Barry Town Council, the Vale of Glamorgan Council, Barry Round Table and some local traders meet to discuss and organise the Christmas in the Park event

SL47.

SHOP LOCAL RE-LAUNCH PARTY

The Chair confirmed what had been discussed in the previous meeting on 26 January 2023. Members discussed which date they would prefer for the party. Members unanimously decided on 11 July 2023.

The Chair informed the committee that the party is to extend an invitation to the local Press to assist with promoting the Shop Local businesses.

The Chair asked what visuals will be at the event. The Engagements and Events Officer reminded the committee that they decided not to use funds towards flyers and banners at a previous meeting. The Chair discussed that it would be beneficial to have something visual at the party.

S Burnell suggested Park Prison as a cost-effective alternative. The Engagements and Events Officer confirmed she will contact local printers and Park Prison to find the most cost-effective option for the designated funds.

RESOLVED:

1. That the Shop Local relaunch party will take place on 11 July 2023 at 6pm at Town Hall
2. That the Engagements and Events Officer will acquire quotes for printing Shop Local promotional material for the relaunch party

SL48. FIVER FEST JULY

The Engagements and Events Officer confirmed that the next Fiver Fest event will be 1 – 15 July. The Engagements and Events Officer will be in touch with traders shortly to ask what products they would like to offer. Members were reminded that not everyone has to be involved.

RESOLVED: That the Engagements and Events Officer will contact traders in relation to involvement in Fiver Fest

SL49. EASTER TRAIL UPDATE

The Engagements and Events Officer passed on apologies from Mandi Pidgeon for being unable to attend but read a statement of positive feedback to the committee on her behalf.

Members discussed the event and they felt it was poorly organised. They suggested that a team organise the trail in future as it is too much for one person to take-on on their own. They also suggested that a central hub, rather than a shop, be used to hand out maps and answer questions the public might have.

RESOLVED: Members received and noted the report

SL50. SHOP LOCAL EVENTS FOR 2023/24

The Chair stated she welcomes the new approach to Shop Local funding.

D Elliott recommended that Christmas events are planned on different weekends per area so the whole period is covered and Holton Road, High Street and Park Crescent traders all benefit.

Councillor S Hodges proposed that a 'Christmas 2023' subcommittee be set-up to plan for Shop Local Barry Christmas events. This was seconded by Councillor Hennessy.

Members for the subcommittee were; Councillor S Hodges, Councillor Hennessy, Councillor Perkes, D Elliot (TL Computer Systems), R Armstrong (Doctor Bobs Balloons), N Bolan (Dimensional Art), Karry (Karry's Deli).

Members discussed Halloween events and decided that they would like to participate in a Pumpkin Trail. They wish to ask the Council for a £1,500 budget towards promotional material and entertainment.

The Chair asked that action points be emailed to members of the committee in seven days.

RESOLVED:

1. That members receive and note the report.
2. That a Shop Local Barry Christmas 2023 subcommittee be set-up and meet on 11 July 2023 to discuss Christmas planning with the members being Councillor S Hodges, Councillor Hennessy, Councillor Perkes, D Elliot (TL Computer Systems), R Armstrong (Doctor Bobs Balloons), N Bolan (Dimensional Art) and Karry (Karry's Deli).
3. That action points from the meeting are sent to committee members within seven days

RECOMMENDATION:

To a meeting of Full Council scheduled to be held on Monday, 26 June 2023;

4. That Barry Town Council release £1,500 from the Shop Local budget with regards to Halloween events.

SL51. DATE OF NEXT MEETING

The Chair asked could an invitation be extended to Mererid Vellios to attend the next meeting to provide an update on the Wayfinders Project.

RESOLVED:

1. That the date of the next meeting of the Shop Local Advisory Committee will be held on 2 October 2023 at 6pm (noting that an Extraordinary meeting of the Advisory Committee will be arranged to consider the minutes of the Christmas 2023 sub-committee).
2. That the Engagements and Events Officer invite Mererid Vellios to attend.

The meeting closed at 7.50pm

Signed Dated
(Chairperson)

FOR INFORMATION ONLY

ACTION SHEET - SHOP LOCAL BARRY ADVISORY COMMITTEE -6 JUNE 2023

MINUTE NO.	ACTION TO BE TAKEN	ACTION TO BE TAKEN BY	DATE ACTION TO BE CARRIED OUT	PROGRESS
SL43(7)	That the members of the Shop Local Barry Advisory Committee receive an email with details of the courses available to them.	DCO	16.6.23	Complete - Further Dates past June to Follow
SL46 (10)	That traders will contact council with their available offers for Family Fun Day by 7 July 2023 to be featured on the event flier	E&EO	7.7.23	Completed
SL46 (10)	That the Engagements and Events Officer will contact JPL to ask if they will provide a monitor for the Family Fun Day	E&EO	6.7.23	Contacted report going to FC on 26.06.23
SL46 (10)	That Councillor Payne will contact traders in the east end of Barry to discuss what events they would like to see happen and partake in	CHP	2.10.23	
SL46 (10)	That The Engagements and Events Officer looks at costs of an illuminated lorry for advertising	E&EO	2.10.23	
SL47 (11)	That The Engagements and Events Officer will acquire quotes for printing Shop Local promotional material for the relaunch party	E&EO	20.6.23	In Progress
SL48 (12)	That The Engagements and Events Officer will contact traders in relation to involvement in Fiver Fest	E&EO	30.6.23	Contacted traders, currently have 5 signed up
SL50 (14)	That a dedicated subcommittee will meet on 11 July to discuss Christmas planning	SCM	11.7.23	Completed
SL50 (14)	That The Engagements and Events Officer will put forward to Full Council a request for £1500 in regards to Halloween events	E&EO	26.6.23	Report going to FC on 26.06.23
SL50 (14)	That action points from the meeting are sent to committee members within seven days	E&EO	13.6.23	Completed
SL51 (15)	That The Engagements and Events Officer will invite Mererid Vellios to attend	E&EO	25.9.23	

EXTRAORDINARY SHOP LOCAL BARRY ADVISORY COMMITTEE	25 JULY 2023	AGENDA ITEM: 5
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SHOP LOCAL BUDGET UPDATE 2023/24

Report Author

Emma Thorne – Engagement and Events Officer

Appendix 1 – Budget Monitoring Report as of 12 July 2023 – Prepared by Mark Sims, Deputy Chief Officer

Purpose of Report

To provide members with an update in relation to the 2023/24 Shop Local budget.

Background Information

Shop Local 202/23 Budget Update

Members will note that the Shop Local 2023/24 budget was **£10,000** (and a Shop Local Reserve of **£12**).

To date, for the 2023/24 financial year the total spent is **£1,650.00**. This means that there is **£8,350.00** available in the Shop Local budget for 2023/24 and **£12** remains in the Shop Local Reserve.

2023/24 Budget Update

Description	Amount	Meeting Date	Minute No.
Halloween Trick or Treat Trail	1,500	6 June 2023	SL 50 (4)
Family Fun Day TV Screen	150	6 June 2023	SL 46 (5)
Total Spend to Date	£1,650		
Budget for Year	£10,000		
Committed to Date	£1,650		
Total Spend	£1,650		
Balance Available (until March 31 2024)	£8,350		

Recommendation

Members are requested to receive and note the report.

Shop Local Expenditure Breakdown 2023 / 2024					
Description	Amount	Meeting Date	Minute No.	Approved By	
Spend to Date	-				
Sub Total	-				
Committed to Date					
Halloween Trick or Treat Trail	1,500.00	06 June 2023	SL50 (4)	Full Council 27.06.23 (Min 227a)	
Advertising Screen at Family Fun Day	150.00	06 June 2023	SL47 (5)	Full Council 27.06.23 (Min 227b)	
Total Spend and Committed to Date	1,650.00				
Total Spend and Committed from Revenue Budget	1,650.00				
SUMMARY					
Budget for Year	10,000.00				
Total Spend and Committed from Revenue Budget	1,650.00				
Balance Available	8,350.00				

BARRY TOWN COUNCIL

MINUTES OF A MEETING OF THE SHOP LOCAL BARRY ADVISORY COMMITTEE – CHRISTMAS SUB-COMMITTEE HELD ON TUESDAY 11 JULY 2023 AT 6PM

PRESENT: Councillors Hennessy, S Hodges, and Johnson, together with Traders: K Meyrick (Karry's Deli), R Armstrong (Doctor Bob's Balloons) D Elliott (TL Computer Systems)

ALSO, PRESENT: Emma Thorne – Engagement and Events Officer
Amanda Webb – Wellbeing Goals Officer. Taking minutes
Councillor Payne - Observer
Councillor N Hodges – Observer
A Greenfield (Awesome Wales) - Observer
N Spackman (Bro Radio) - Observer

SL.C1 APOLOGIES FOR ABSENCE

Councillor Perkes
Councillor Charles.

SL.C2 TO RECEIVE DECLARATIONS OF INTEREST UNDER THE COUNCIL'S CODE OF CONDUCT

None received.

SL.C3 WELL-BEING OF FUTURE GENERATIONS (WALES) ACT 2015

RESOLVED: That the Well-Being of Future Generations (Wales) Act 2015 be received and noted

SL.C4 ELECTION OF CHAIRPERSON FOR 2023/24 MUNICIPAL YEAR

The Engagement and Events Officer requested nominations from members for the Election of Chairperson for 2023/24 Municipal Year.

Councillor Hennessy nominated Councillor S Hodges with D Elliott seconding the nomination.

RESOLVED: That Councillor S Hodges is elected as the Chairperson for the Shop Local Barry Advisory Committee – Christmas Sub-Committee for the 2023/24 Municipal Year.

SL.C5 TO NOTE THE SHOP LOCAL BARRY ADVISORY COMMITTEE – CHRISTMAS SUB-COMMITTEE TERMS OF REFERENCE

Members were provided with the Shop Local Terms of Reference that were adopted at the Shop Local Barry Advisory Committee meeting held on 6 June 2023.

The Chair asked for a brief explanation of what the Terms of Reference mean.

The Engagement and Events Officer provided a summary of what the Sub-Committee Terms of Reference were and how they relate to the council as a whole.

An update on the current Budget was also given, informing the Sub-committee that there is a total of £8,650 left in the budget and that there is an approved spend of £1,500 to come out for events with £150 budgeted for the hire of a TV Screen for the use of Shop Local during the Family Fun Day in August.

RESOLVED: That the Terms of Reference be received and noted.

SL.C6

SHOP LOCAL BARRY ADVISORY SUB-COMMITTEE CHRISTMAS EVENTS 2023

Holton Road Traders have met this week and are requesting £3,500 to spend on potential advertising leaflets and flyers, to inform the residents of the events being held over

Ideas that were discussed included:

- Elf Trail
- Christmas Light switch-on
- Christmas Market

The Chair asked if the money for these events would be Barry-Wide, and was told that that the budget request was just for the Holton Road shopping area.

High Street Traders have not yet met to discuss Christmas Events for 2023, but will get the information required to the committee by the next meeting.

Goodsheds Traders have not yet met to discuss Christmas Events for 2023

Park Crescent have also not yet had a discussion regarding Christmas but there seems to be little buy-in from the traders.

The Chair asked if all other shopping areas could inform the sub-committee what events they would like to put on, at the next meeting.

The Engagement and Events Officer stated that ideas need to go to the Extraordinary Shop Local meeting which was booked in for 19th July 2023 but after discussion is being pushed back until 25th July, to allow ideas and costings to be brought to the meeting. The reasoning being that the sub-committee needs to approve the costings and send them to

the next Finance Committee meeting to have spend agreed and available in time for Christmas Events.

D Elliott talked more about the suggestion for Holton Road and informed the sub-committee that vouchers would be given on the Elf trail and that children could collect the vouchers and in exchange for collecting a minimum number would be able to make a Bath Bomb Wish, this will then be able to be used in a “wishing well”, where the bombs would dissolve, letting the wish go to Santa. It was also explained that here is a hope that the Elf trail will go Barry-wide, with a large number of traders becoming involved from across all the shopping areas. It was asked that a breakdown of costings are provided at the next meeting.

The Chair stated that the committee needs to be aware that the pot left is for the whole of Barry, and that £3,500 for one shopping area, could potentially leave the other areas with little or no money from the budget and that Barry Town Council are there to support the traders but that there are ideas that the traders can do themselves and that the Council will help with money, but equally across all areas.

Councillor Payne has requested that at least one small event is held in the Barry East End, suggested as Royal Gardens. It was agreed that all ideas should be fairly distributed across Barry.

The committee wanted to know if Vale of Glamorgan Council Events team had been in touch and asked if confirmation had come through regarding wooden huts for use as a Christmas market – will they be purchased or hired. No response has come yet but it will be followed up.

Holton Road are looking to hold a late-night shopping event on December 7th late night shopping event with street food vendors, they may need support with highways etc.

An idea was discussed regarding having a prize draw in November, which would consist of families spending a nominated amount (to be decided) in local participating shops and they will then be entered into a prize draw (date to be decided). Winners will be picked out and will help with either Santa or the light switch on. This is to encourage spend in local trading establishments.

It was also asked if Bro Radio would be able to read out letters to Santa, as there is no Post Office this year, with personal information redacted.

The Engagement and Events Officer offered to help the different shopping areas set budgets.

It was agreed that ideas and spend amounts will be sent into the Council using the Grants forms already available.

All Shopping areas are to be aware that the 30th November, 1st and 2nd December are the dates of the light switch on and festival in the Park.

RECOMMENDATION (to the Extraordinary meeting of the Shop Local Advisory Committee to be held on 25 July 2023)

- 1. That consideration be given to a Holton Road Christmas Event that will be discussed in more detail at the Extraordinary Shop Local Advisory Committee meeting to be held on 25 July 2023.**
- 2. That following further information, consideration be given to events proposed by High Street, Park Crescent and Vere Street at the Extraordinary Shop Local Advisory Committee meeting to be held on 25 July 2023.**

The meeting closed at 7.50pm

Signed Dated
(Chairperson)