



CYNGOR TREF Y BARRI
BARRY TOWN COUNCIL

CANDIDATES PACK
CHIEF OFFICER
APRIL 2025

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INTRODUCTION

Barry Town Council is at the grassroots level of local government in Wales. It is the largest Town Council in Wales, made of up 22 elected members, served by 26 staff.

The Council provides cemetery services, manages two community centres, green spaces, engagement and events within the town.

The Council elects a Town Mayor annually. The current Mayor is Councillor Catherine Iannucci-Williams - the youngest Mayor in the town's history.

Barry Town Council's offices are inside the Town Hall on King Square.

This pack is designed to provide candidates with a brief overview of Barry Town Council, its values, its activities, and its people.



The Mayor of Barry, Councillor Iannucci-Williams
with Ruth Jones and James Corden

HISTORY

Barry Town Council celebrated 50 years of formation in 2024, under The Local Government Act 1972 which reformed Barry Municipal Borough Council into Barry Town Council.

Barry Urban District Council was formed in 1894, later becoming a municipal borough that comprised Barry, Cadoxton-juxta-Barry, Merthyr Dyfan and parts of Penmark, Porthkerry and Sully. The Barry Urban District Council was located in the purpose-built town hall and library, located on King Square, a previous Quarry site which became Barry Municipal Borough Council in 1939. That year, the Coat of Arms was awarded to Barry Municipal Borough Council.

The Coat of Arms were created to honour the town, the history and families who were important to the development of the town of Barry. The shield embodies the ancient Arms of the de Barri family, the fleurs-de-lys are taken from the Arms of the Right Honourable Lord Davies of Llandinam. At the base is the Red Dragon, the emblem of Wales. The Crest consists of a ship riding on several wavy bars of azure and silver representing the sea, with a pattern of black diamonds on the sail, alluding to Barry's coal exports. The Supporters of the shield are the two silver unicorns of the Earl of Plymouth, the last chairman of the Barry Railway Company. The right unicorn has the shield of the ancient Arms of the de Barri family, hanging from its neck, who were granted the lordship of Barry soon after the Norman Conquest; the left unicorn bears the arms of the town of Barry. The base on which the Supporters stand is half sand and half wavy bars of azure and silver symbolising the seashore on which Barry stands.

The motto at the bottom is Welsh; Cadernid, Cyfiawnder, Cynnydd translating to Stability, Justice, Progress.

BARRY TOWN COUNCIL'S VALUES



People

Every day we will go further to make a difference to the lives of people in Barry.

We will treat colleagues, partners, customers and residents with the respect they deserve and believe only our best is good enough.

Pride

We are proud of the role we play in making Barry a success.

We will accept the responsibility invested in us and rise to meet the challenges we need to overcome.

Place

We will celebrate all things Barry and strive to make our streets, communities and town even greater places to live, work and visit.



WHAT WE DO

We manage the office of the Town Mayor, Civic events and Mayoral activities.

We manage and maintain cemeteries in the town, creating relaxing and peaceful environments for loved ones.

We run community facilities, such as Pioneer Hall and Cemetery Approach Community Centre, which the public can book for birthday parties and other activities such as yoga or bridge, at accessible prices.

We have revitalised the entire landscape alongside Cemetery Approach Community Centre, creating new green space in partnership with the local authority.

We deliver community events, such as the Daffodil Dash, Barry Christmas Festival and Family Fun Days.

We fund Christmas lights, the Christmas tree, and planters / flowers in the town centre.

We give our views to the local authority on all Barry Planning Applications.

We provide grants to small businesses and community groups to enable them to grow and develop, and to deliver projects in Barry.

We listen to the views of young people through our Youth Council.

We appoint representatives onto Primary School Governing bodies to ensure that local people are involved in local decision making.

We are one of the busiest litter picking hubs in Wales - providing a free equipment loan service and organising community litter picks.

We represent the voices of communities on a number of partnerships.

We help to regenerate the town, including a key involvement in current Placemaking plans.

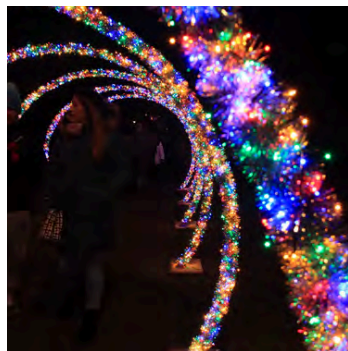
We talk to people and listen to their views about what they want to see in the town.

We maintain the town's Fairtrade status.

WHAT WE DO



Community Events
Community Halls
Cemeteries & Bereavement
Services
Youth Council
Consultations



Christmas Lights
Represent Barry Residents
Charity Fundraising
Comment on Planning
Applications
Community Development



WELLBEING GOALS

Barry Town Council is committed in the delivery of the Well-being of Future Generations (Wales) Act 2015. All statutory bodies must evidence how they are working towards the well-being of future generations.

The Well-being Goals for Barry (as detailed in Barry Town Council's Corporate Plan) are:

A More Prosperous Barry – We want to make Barry a thriving town where people want to live, work and learn. We promote local businesses and independent shops through our Shop Local campaign, trying to keep money circulating in the Barry economy. We also help schools by providing books for schools which are not part of the curriculum. We make sure our staff and councillors receive training to fulfil their roles and we have appointed a number of trainee posts to build the skills of local people.

A Resilient Barry – This is all about enhancing the environment in Barry. We want people to not only be able to access the outdoors, but to manage waste effectively and help support nature. We have planted wildflowers and introduced bees at the Cemetery to increase biodiversity. We have created more useable green space in the town and encourage litter picking and recycling by loaning equipment. We want to support keeping Barry tidy, for people who live here, work here and visit here.

A Healthier Barry – We are a Dementia Friendly organisation and recognise the importance of promoting physical and mental health and wellbeing. We commit to work in partnership with those delivering local services to help to promote these important messages. We want to reduce the isolation and loneliness of people in Barry through our community events, mayoral visits, coffee mornings and charity activities. We care about the wellbeing of all people in Barry and how we can help to promote this. We are working towards White Ribbon status and champion ending violence against women.

A More Equal Barry – We think that our town is and should be inclusive. We already engage with a diverse range of people from a number of backgrounds and community groups, but we need to do more to ensure that we listen to all views from all communities. We want to ensure that young people in Barry have equality of opportunity, so we have set up a new Barry Youth Council to listen to young people's views. We ensure that all our staff and councillors can access Equality and Diversity training to make sure we can be as inclusive as possible.

A Barry of Cohesive Communities – Often, people in Barry say it is the people that are the glue that holds our communities together; the different faces and personalities of Barry which help to give it an identity of a warm and connected community. There are areas of Barry which need more networks and connections and we want to help to engage all people across the town. We also want to safeguard and enhance community facilities to ensure that people can access the services and facilities they need in the town.

A Barry of Vibrant Culture and Thriving Welsh Language – We have a rich history and culture in Barry and we want to protect this and tell others about our heritage. We are partners to the Barry: Making Waves project with the local authority to try and create a stronger sense of place and capture our heritage and story. We want to enhance community participation in the arts, culture and history of the town and we are looking to explore a museum for Barry in the future. We promote the Welsh Language and have offered taster Welsh lessons for all our staff and Councillors.

A Globally Responsible Barry - It may seem hard to believe, but we know that what we do in Barry will have an impact somewhere else in the world and we want to make sure we contribute to global wellbeing. We want to try and buy from local supply chains where possible and practical and to look at our contract management to ensure value for money. We also work with local people, businesses and community groups to enhance social wellbeing and help people to feel included as part of the town and to recognise the town's place and impact in the wider world. We manage and promote the town's Fairtrade status and our plastic free campaign and shop local campaign also helps to consider sustainability.

THE COUNCILLORS



Cllr Bronwen Brooks
Ward: Court
Party: Labour



Cllr Shirley Hodges
Ward: Baruc
Party: Plaid Cymru



Cllr Janice Charles
Ward: Illtyd
Party: Conservative



Cllr Ian Johnson
Ward: Buttrills
Party: Plaid Cymru



Cllr Taif Ball
Ward: Illtyd
Party: Plaid Cymru



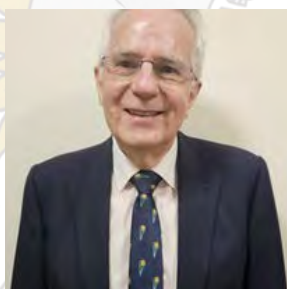
Cllr Julie Aviet
Ward: Gibbonsdown
Party: Labour



Cllr Emma Davies-Powell
Ward: Cadoc
Party: Labour



Cllr Lesley Dancey
Ward: Buttrills
Party: Plaid Cymru



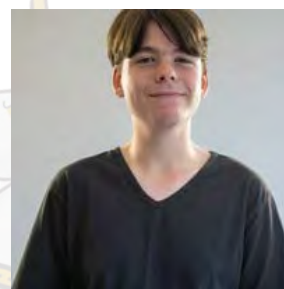
Cllr Dennis Clarke
Ward: Buttrills
Party: Plaid Cymru



Cllr Pamela Drake
Ward: Castleland
Party: Labour



Cllr Emma Goodjohn
Ward: Court
Party: Labour



Cllr Ewan Goodjohn
Ward: Gibbonsdown
Party: Labour



Cllr Millie Collins
Ward: Castleland
Party: Plaid Cymru



Cllr William Andrew
Hennessy
Ward: Dyfan
Party: Conservative



Cllr Nic Hodges
Ward: Plaid Cymru
Party: Baruc



Cllr Catherine
Iannucci-Williams
Ward: Cadoc
Party: Labour



Cllr Julie Ann
McKinney
Ward: Illtyd
Party: Plaid Cymru



Cllr Helen Payne
Ward: Cadoc
Party: Labour



Cllr Sandra Perkes
Ward: Court
Party: Labour



Cllr Sian Thomas
Ward: Dyfan
Party: Labour



Cllr Steffan William
Ward: Baruc
Party: Plaid Cymru



Cllr Margaret
Wilkinson
Ward: Gibbonsdown
Party: Labour



THE TEAM

The Council currently employs 26 staff across all departments, who are led by a Senior Leadership Team with 5 members:

Chief Officer – Position Vacant

Deputy Chief Officer & Responsible Finance Officer – Mark Sims
(currently Acting Chief Officer)

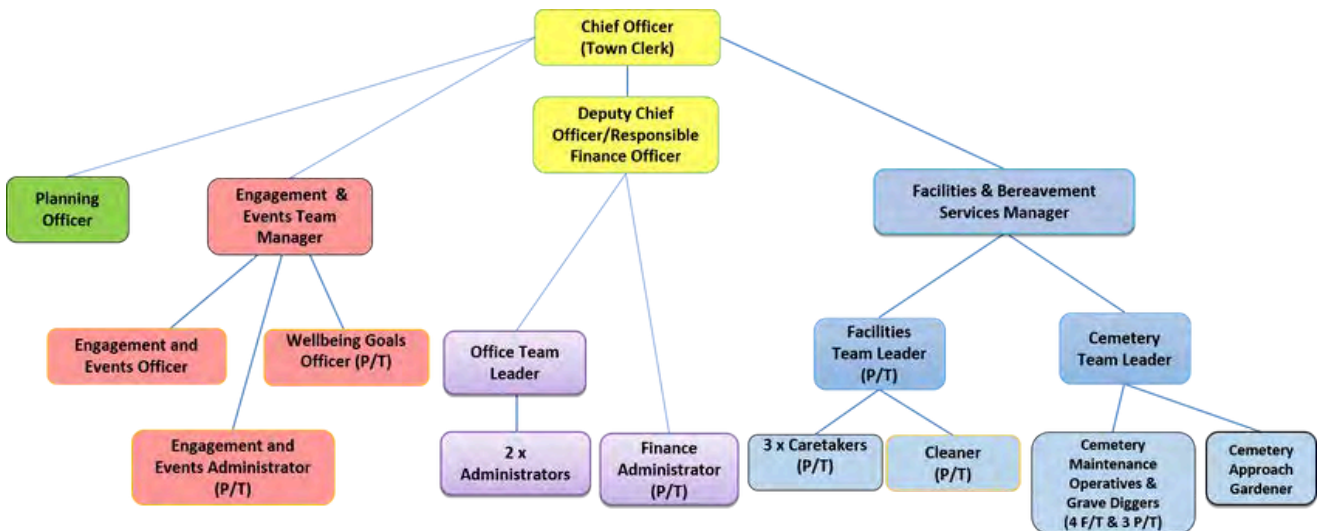
Facilities & Bereavement Services Manager – Amanda Evans

Engagement & Events Team Manager – Chris Mason

Planning Officer – Gregory Smart

Each member of the Senior Leadership Team reports directly to the Chief Officer, meaning that the role line manages 4 direct reports.

The current staffing structure is as follows:



From 1 April 2025



HOW WE OPERATE

FULL COUNCIL

Decision delegated to a standing committee

- 1. Halls, Cemeteries & Community Facilities Committee
- 2. Personnel Committee
- 3. Finance, Policy & General Purposes
- 4. Planning
- 5. Globally Responsible
- 5. Vibrant Culture

SECTION 101(1) LG ACT 1972

SECTION 102 LG ACT 1972

Work is delegated to Sub-committee (can be Advisory)

nb: Sub-committees and Advisory Committees can recommend to parent Standing Committees but do not have the power to make decisions. All Advisory Committee non-councillor members can vote on putting forward a recommendation.

- Appeals Panel (internal)
- Commemorative Naming Advisory
- Shop Local Barry Advisory
- Governance WP (internal)
- Innovation WP (internal)
- Wellbeing WP (internal)

Planning for Barry Sub-committee

Or a Working Party

Barry Youth Council

SECTION 102 (4) LG ACT 1972

SECTION 102 LG ACT 1972

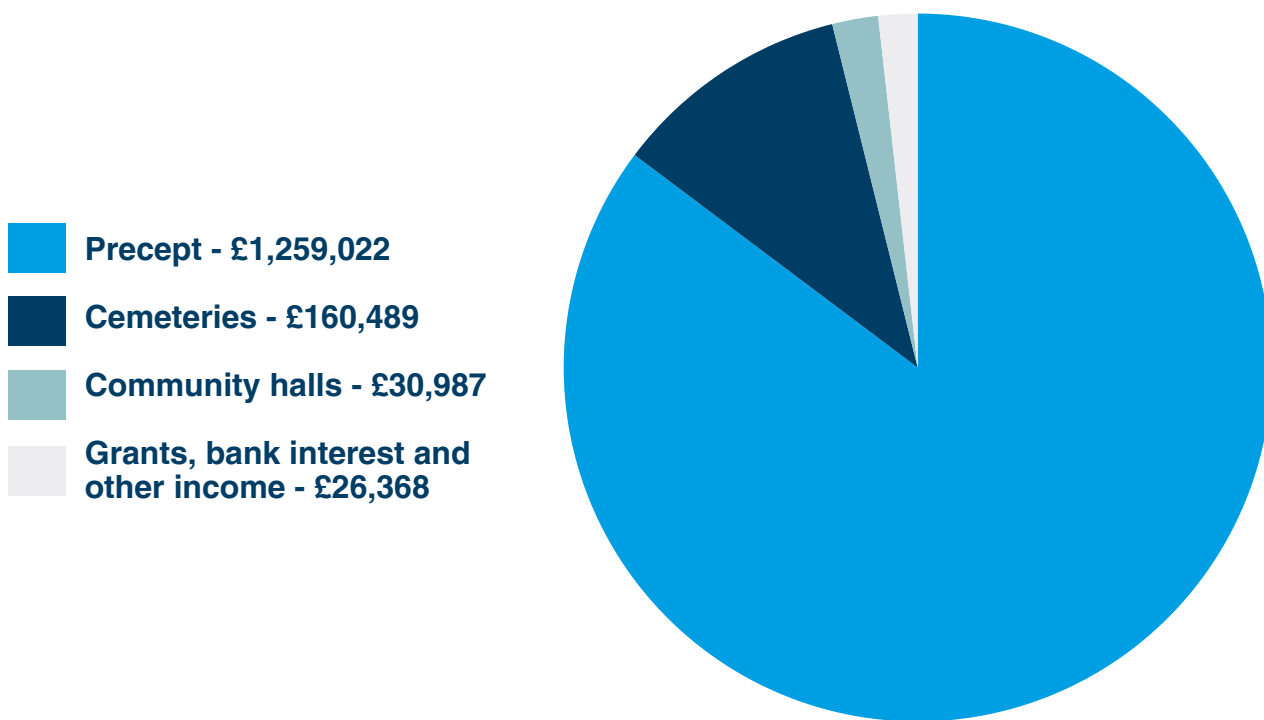
SECTION 118-121 LG WALES ME. 2011

- A healthier Barry
A resilient Barry
- A more equal Barry
- A prosperous Barry
- A Barry of cohesive communities
- A Globally Responsible Barry
- A Barry of vibrant cultures

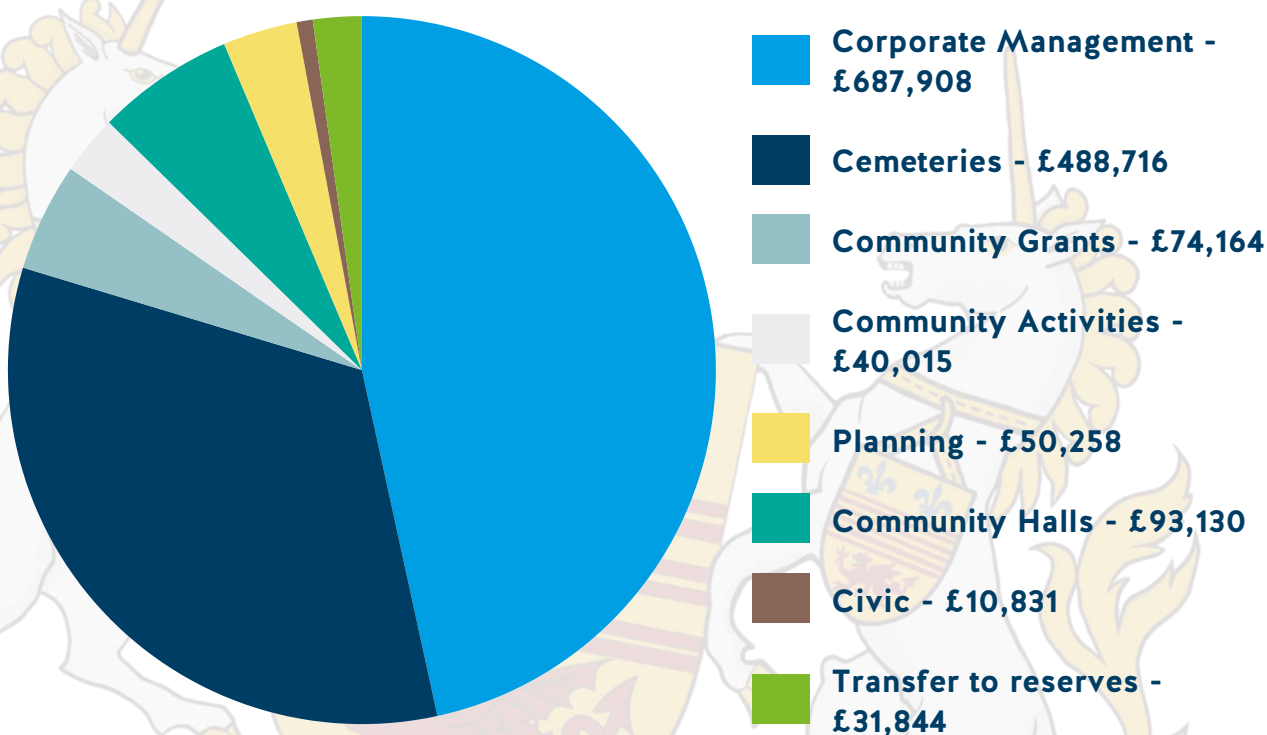
WELLBEING OF FG ACT 2015

EXAMPLE BUDGET DRAFT INCOME & EXPENDITURE 2023/24

Income



Expenditure



EVENTS

The Engagement and Events Team organises a range of popular public events in the town, providing free or low-cost activities to residents, and contributing to Barry's vibrant culture.

Events are organised to celebrate St David's Day, Halloween and Christmas annually. The pinnacle event each summer is the Family Fun Day, which takes over King Square and Central Park. Additional events will also be organised to mark important dates, such as VE Day 80 or D-Day. Councillors are invited to support these events and to engage with residents. Around 5000 people attended the Christmas Lights Switch On in 2024, with around 15,000 attending events across the calendar each year.

Additionally, the Engagement and Events Team manages the office of the Town Mayor, which includes organising a range of civic and mayoral events each year. These events include an annual civic service, a Christmas Carol Service, and charitable events to raise money for the Mayor's chosen charities. The team also leads the organisation of the town's Remembrance activities each November, working closely with key partners in the town.

Barry Town Council provides grant funding to a number of large-scale festivals and events in the town each year. The Engagement and Events Team will organise and staff a corporate presence at each of these events.



Barry Christmas Festival
November 2024



01446 738663



www.barrytowncouncil.gov.uk



Neuadd y Dref, Sgwâr y Brenin,
Heol Holton, Y Barri.

Town Hall, King Square, Holton
Road, Barry. CF63 4RW



Winner

NACO Civic Office of the Year 2022

