



BARRY TOWN COUNCIL
CYNGOR TREF Y BARRI

28 January 2022

PUBLIC BODIES (ADMISSION TO MEETINGS) ACT, SECTION 1(4) AND LOCAL GOVERNMENT ACT 1972, SCHEDULE 12, PARAGRAPH 26(2)(a)
Pursuant to the requirements of the above statutory provisions, **NOTICE IS HEREBY GIVEN** that a meeting of the Fairtrade Advisory Committee will be held remotely on Monday 31 January 2022, commencing at 6.00 pm for the purpose of transacting the business specified below. Members of the public are entitled to attend that meeting unless properly excluded there from by resolution.

Yours faithfully

Mark Sims
Deputy Chief Officer

AGENDA

1. **Apologies**
2. **To receive declarations of interest under the Council's Code of Conduct** (Note: Members seeking advice on this item are requested to contact the Monitoring Officer at least 72 hours before the meeting)
3. **Well-being of Future Generations (Wales) Act 2015**
(To note)

*Fairtrade Advisory Committee members will note that this Act sets out the requirement for a public body to act in a manner which seeks to ensure **that the needs of the present are met without compromising the ability of future generations to meet their own needs.***

In order to act in that manner, a public body must take account of the following things:

- (a) the importance of balancing short term needs with the need to safeguard the ability to meet long term needs, especially where things done to meet short term needs may have detrimental long term effect;*
- (b) the need to take an integrated approach, by considering how—*
 - i. the body's well-being objectives may impact upon each of the well-being goals;*
 - ii. the body's well-being objectives impact upon each other or upon other public bodies' objectives, in particular where steps taken by the body may contribute to meeting one objective but may be detrimental to meeting another;*
- (c) the importance of involving other persons with an interest in achieving the well-being goals and of ensuring those persons reflect the diversity of the population of the part of Wales in relation to which the body exercises functions;*
- (d) how acting in collaboration with any other person (or how different parts of the body acting together) could assist the body to meet its well-being objectives, or assist another body to meet its objectives;*
- (e) how deploying resources to prevent problems occurring or getting worse may contribute to meeting the body's well-being objectives, or another body's objectives.*

- 4. **Election of Vice-Chairperson for 2021/22 municipal year**
- 5. **To approve the minutes of the Fairtrade Advisory Committee meeting held on 1 November 2021** (Pages 318-322)
- 6. **Jane Hutt MS, Minister for Social Justice, Fairtrade Wales Update** (Page 323)
- 7. **Fairtrade Advisory Committee Action Plan** (Pages 324-340)
- 8. **Fairtrade Fortnight 2022** (Pages 341-342)
- 9. **Date of next meeting**

The next meeting of the Fairtrade Advisory Committee will be agreed at the Annual Meeting scheduled to be held on Tuesday 17 May 2022.

Distribution

A full copy of the agenda papers to be sent to Council members and public members of the Committee.

Front page to all Councillors for information.

Agenda papers (with the exception of confidential items) also to: - Barry and District News and Barry Library (2)

This document is available in large print and other formats upon request/Cewch y ddogfen hon mewn pring bras a ffor matiau eraill drwy holi.

From 1 May 2021, the Local Government and Elections (Wales) Act 2021 sets out a statutory requirement that: As soon as reasonably practicable after a meeting of a community council, and in any event before the end of seven working days beginning with the day on which the meeting is held, the council must publish electronically a note setting out—

(a) the names of the members who attended the meeting, and any apologies for absence;

(b) any declarations of interest;

(c) any decision taken at the meeting, including the outcomes of any votes.

Barry Town Council meets this duty by publishing this information in the form of draft meeting minutes which will be displayed electronically within 7 working days after the meeting. It should be noted that these minutes are DRAFT and not agreed until the next meeting.

BARRY TOWN COUNCIL

DRAFT MINUTES OF A FAIRTRADE ADVISORY COMMITTEE MEETING HELD ON WEDNESDAY, 01 NOVEMBER 2021 AT 6PM

PRESENT: Councillor Johnson (chairperson) together with Councilors Aviet, S Hodges.

ALSO PRESENT: Beth Hillier – Sustainable Projects Officer
Maxine Hadley – Trainee Administrator
Councillor D Clarke – Observer
Kadun Rees (Fairtrade Wales) – Observer

122. APOLOGIES FOR ABSENCE

Apologies were received from Councillors Hawkins and Richardson and M Mitchell (Vale Plus).

123. DECLARATIONS OF INTEREST

None were received.

124. WELLBEING OF FUTURE GENERATIONS (WALES) ACT 2015

RESOLVED: That the Well-being of Future Generations (Wales) Act 2015 be received and noted.

125. ELECTION OF VICE-CHAIRPERSON FOR THE 2021/22 MUNICIPAL YEAR

Councillor Johnson explained that this item had been deferred from the last meeting of Fairtrade as the position of Vice-Chairperson was traditionally fulfilled by a non-council member. However, as there were not any non-council

members in attendance, it was recommended that this item be deferred to the next meeting of the Fairtrade Advisory Committee to be held on Monday, 31 January 2022.

RESOLVED: That the election of the vice-chairperson be deferred until the next meeting of the Fairtrade Advisory Committee, scheduled to be held on Monday, 31 January 2022.

126. TO APPROVE THE DRAFT MINUTES OF THE MEETING OF THE FAIRTRADE ADVISORY COMMITTEE HELD ON 02 JUNE 2021

RESOLVED: That the draft minutes of the meeting of the Fairtrade Advisory Committee held on 02 June be approved and signed as a correct record.

127. BUDGET MONITORING REPORT SEPTEMBER 2021 AND DRAFT BUDGET 2022/23

Members were provided with the Committee's expenditure in the 2021/22 financial year as at the end of September 2021 and were requested to consider their requirements to be included in the draft estimates for 2022/23.

RESOLVED: That the budget monitoring report for September 2021, noting the available balance of £1,000 for the remainder of 2021/22 be received and noted.

RECOMMENDED:

To a meeting of the Finance, Policy and General Purposes Committee to be held on 25 November 2019, that the Fairtrade Advisory committee requirements for 2020/21 remain the same.

128. FAIRTRADE WALES UPDATE

The committee received an introduction from Kadun who had recently taken on the role as Community and Communication Officer for Fairtrade Wales. Kadun outlined his aims and objectives for the strategies in place to promote Fairtrade in Wales. Kadun supports Fair Trade communities in Wales by organising regular meetings and managing resources, as well as supporting social platforms.

Councilor S Hodges asked if Kadun could suggest any ideas on how to engage the public with a successful event for Fairtrade to relaunch in some way.

The Chair expressed a desire to arrange a similar event that Dinas Powys Fairtrade Group and Valeways organized last Spring which involved young people drawing what Fairtrade looked like to them and creating an updated survey which could raise public awareness through links made with local supermarkets.

RESOLVED:

- 1. That the Community and Communication Officer of Fairtrade Wales will email the members with any ideas or suggestions that he has to engage the community with Fairtrade.**
- 2. That the report from Kadun Rees of Fair Trade Wales be received and noted.**

129. FAIRTRADE ACTIVITIES 2021 – 2022

Members were provided with information regarding activities that have been taken place since the last meeting of the committee held on 2 June and any activities planned up until 2022.

The Chair reminded members that Fairtrade bananas are to be distributed at the Town Council's Santa Fun Run held on the 5th December in order to promote Fairtrade. The Chair also noted that he still had the banana costumes and that the number of bananas required would be determined by the number of people registered.

Councillor S Hodges noted that the brass band had been in contact regarding the Santa Fun Run and requested that the Sustainable Projects Officer follow this up.

The Chair queried whether Cadoxton Methodist Church may be interested in supporting an event as they had in previous years, such as with the bake sale and Fair Trade service.

Members discussed International Woman's Day (Tuesday 8 March 2022) and whether a coffee morning would be possible. Members determined that should a coffee morning take place it would be beneficial to involve Llantwit Major and Penarth Town Councils.

Councillor S Hodges advised that Councillor N Hodges was available to be quiz master for Fair Trade Quiz. The Chair suggested that the Sustainable Projects Officer arrange possible dates during Fairtrade Fortnight 2022.

RESOLVED:

- 1. That the Sustainable Projects Officer Contact Dave Weston (Barry Brass Band) for availability for the Santa Fun Run.**
- 2. That the Sustainable Projects Officer arrange possible dates for the Fairtrade quiz night at the Cemetery Approach Community Centre.**
- 3. That Fair Trade bananas are purchased in support of the Annual Santa Fun run based on numbers registered.**

4. That should the Fairtrade Advisory Committee support International Women's Day through a coffee morning that Llantwit Major and Penarth Town Council are involved.

130. FAIRTRADE WORK PROGRAMME

Members were provided with a report to facilitate a discussion to determine the groups 2021/ 2022 work programme.

The chair noted that much of the groups potential work programme had been dictated by the Coronavirus Pandemic. He suggested reviewing the Fairtrade Action Plan in depth to determine what could be achieved in the forthcoming year. The Chair also suggested he would contact local newspapers to ensure local Fairtrade events were being covered.

Kadun advised sharing welsh media platforms as they are sharing events that are happening across wales.

RESOLVED:

1. That the Fairtrade Advisory Committee's previously agreed Action Plan be discussed in depth and provide the Community Engagement Officer and Sustainable Project Officer with ideas to promote Fairtrade.
2. That Jane Hutt AM be invited to the next meeting of the Fairtrade Advisory Committee scheduled to be held on 31 January 2022.

131. DATE OF NEXT MEETING

RESOLVED: that the date of the next meeting of the Fairtrade Advisory Committee is scheduled to be held on Monday, 31 January 2022 at 6pm

The meeting closed at 6.42 pm.

Signed (Chairperson) Dated

FOR INFORMATION ONLY

ACTION SHEET - FAIRTRADE ADVISORY COMMITTEE - 1 NOVEMBER 2021

MINUTE NO.	ACTION TO BE TAKEN	ACTION TO BE TAKEN BY	DATE ACTION TO BE CARRIED OUT	PROGRESS
125	That the election of the vice-chairperson be deferred until the next meeting of the Fairtrade Advisory Committee, scheduled to be held on Monday, 31 January 2022.		31.1.22	Pending
127	To a meeting of the Finance, Policy and General Purposes Committee to be held on 25 November 2019, that the Fairtrade Advisory committee requirements for 2020/21 remain the same.	RFO	25.11.21	Complete
129(1)	That the Sustainable Projects Officer Contact Dave Weston (Barry Brass Band) for availability for the Santa Fun Run.	CEO	25.11.21	Complete
129(2)	That the Sustainable Projects Officer arrange possible dates for the Fairtrade quiz night at the Cemetery Approach Community Centre.	SPO	31.1.22	ongoing
129(3)	That Fair Trade bananas are purchased in support of the Annual Santa Fun run based on numbers registered.	SPO	3.12.21	Complete
129(4)	That should the Fairtrade Advisory Committee support International Women's Day through a coffee morning that Llantwit Major and Penarth Town Council are involved.	SPO		SPO corresponded with Llantwit Major regarding this, discussions ongoing.
130(2)	That Jane Hutt AM be invited to the next meeting of the Fairtrade Advisory Committee scheduled to be held on 31 January 2022.	SPO	15/12/2021	Confirmed

Jane Hutt MS, Minister for Social Justice, Fairtrade Update

Report Author

Beth Hillier, Sustainable Barry Projects Officer

Purpose of Report

Jane Hutt MS and Minister for Social Justice has been invited to attend the meeting of the Fairtrade Advisory Committee and offer a verbal update on Fairtrade Wales and answer questions submitted relating to Fairtrade and Social Justice.

Detailed Information

The following questions were submitted to the Minister for Social Justice prior to the meeting:

1. How is Welsh Government supporting Jenipher's Coffee? Jenipher visited Barry before Lockdown and spoke at COP26 about the impact of climate change on Coffee growers in Uganda. Is there a way we could encourage coffee house businesses in Barry to take work with Jenipher's Coffee?
2. Considering the impact that Covid and Covid restrictions have had on campaigning efforts for a number of initiatives, including Fairtrade, what more can we as a Council do to promote the Fairtrade initiative?
3. Impact of Covid upon Welsh Government activities in Africa, and Welsh Government's position on vaccine support/ waiver/ economic development etc
4. What levers are available for Welsh Government procurement policy, inside and outside Wales, to support Fairtrade?
5. What has been the impact of Wales being a Fairtrade nation for nearly fifteen years? Is this making a tangible difference to those communities? How can we have more of an impact on the ground and/or engage more people in Wales about Fairtrade Nation/Nation of Sanctuary etc.?

Collaboration on a Fairtrade Event had been discussed but it was felt that it is best to postpone this until numbers of Covid19 infections have decreased and there is more certainty for planning larger events.

Recommendation

That the report is received and noted.

FAIRTRADE ADVISORY COMMITTEE	31 JANUARY 2022	AGENDA ITEM: 7
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Fairtrade Advisory Committee Action Plan

Report Author

Beth Hillier, Sustainable Barry Projects Officer

Purpose of Report

To present the Fairtrade Advisory Committee's Action Plan to members for their information.

Detailed Information

Appendix 1 (Item 7a) shows the Fairtrade Advisory Committee's Action Plan and is presented for members' information.

Recommendation

That the report is received and noted.

Fairtrade Renewal Action Plan 2018 – 2022

FAIRTRADE RENEWAL DATE – 19 JUNE 2020 SEPTEMBER 2022			
Goal 1			
The local Council passes a resolution supporting Fairtrade, and agrees to serve Fairtrade products			
Overall aims of goal 1 – BTC will make a statement showing their continued support for Fairtrade at a Full Council in Fairtrade Fortnight 2018 and this will be promoted with local and social media			
Planned Activity	How we will achieve this	Who?	Progress
1. Continued provision of staff time and under-writing of office expenses, including premise hire, administration tasks etc.	SBPOCDO to continue supporting the work of the group	CEOSBPO	Ongoing
	BTC to continue to allow the Fairtrade Group the use of the Chamber to meet	BTC	Ongoing
2. BTC will continue to receive minutes of the Fairtrade Advisory Committee meetings and updates and recent events	Full Council agendas will continue to include minutes of the Fairtrade Advisory Committee	DCO	Ongoing
	The Chair of the Fairtrade Advisory Committee will provide members with an	Chair of Fairtrade	Ongoing

	update of Fairtrade activities, where appropriate.		
3. BTC will continue to promote Fairtrade through the purchase of Fairtrade products for events, such as business breakfasts, coffee mornings and for invited guests	<p>Fairtrade products will continue to be used at BTC's Remembrance Day Service, Mayor Making, Civic Service and on-site training.</p> <p>Fairtrade products will be used at a future Staff & Councillor breakfast and International Women's Day Coffee Morning</p> <p>Will work with charities and community groups to support Fairtrade in the community.</p>	<p>Event Organiser</p> <p>CEO & SBPO</p>	<p>Remembrance Day – 2018 & 2019</p> <p>Remembrance Day – 2020 & 2021 (Covid)</p> <p>Mayor Making – May 2019 & 20210</p> <p>Civic Service – September 2018 & 2019 & 2021</p> <p>Staff & Councillor Breakfast - 04.09.2018</p> <p>International Women's Day Coffee AM – 08.03.2019</p> <p>International Women's Day Coffee AM – To Be Held 08.03.2022</p> <p>All training provided on-site</p>

			Provided ValePlus with a grant and donation of Fairtrade Tea, Coffee & Sugar to enable them to host Fairtrade Afternoon Teas.
4. BTC will display Fairtrade posters in prominent locations within the Council's buildings	Fairtrade posters will be displayed in the following locations:- Council Chamber Council Reception Council Toilets Merthyr Dyfan Cemetery Pioneer Hall	SBPOGEO	To be completed
5. Fairtrade will be promoted through local newsletters and social media accounts	Fairtrade news and events will continue to be promoted in the Love Barry newsletter Fairtrade news and events will be promoted through social media Work with external organisations to promote Fairtrade in community newsletters	GEOSBPO GEOSBPO	Summer edition <u>2019 – Love Barry Newsletter Discontinued following Covid</u> Ongoing Article regarding Fairtrade placed in the Herald Newsletter – <u>2020 – Covid Disruptions</u>

			<u>To Be re-endeavoured Summer 2022 in B & D</u>
6. Continue to promote Barry as a Fairtrade town on entrances to the town, promoting the Fairtrade brand and encouraging civic awareness	Maintain the Fairtrade “welcome to Barry” signs. All BTC staff will ensure the “we are a Fairtrade town” logo is on their Council email signature.	Committee BTC staff	Ongoing Ongoing
How we will measure the success of goal 1 – BTC will create a register of events and how Fairtrade is promoted.		SBPOGDQ	Not started <u>In Progress</u>
<u>Goal 2</u> A range of Fairtrade products are readily available in the area’s shops and served in local cafes/catering establishments			
Overall aims of goal 2 – we will continue to promote the stocking and sale of Fairtrade products within the local community			

Planned Activity	How we will achieve this	Who?	Progress
1. Presentation on Fairtrade to Shop Local Barry Group	<p>Chair of Fairtrade will deliver a presentation to the Shop Local Barry Advisory Group regarding Fairtrade.</p> <p>Promote Fairtrade to the wider community including Town & Community Council's outside of Barry</p>	<p>Chair of Fairtrade</p> <p>CEO & SBPO</p>	<p><u>Not started – Date TBD</u></p> <p>Community Engagement Officer attended One Voice Wales Conference with Fairtrade Wales to deliver a Fairtrade presentation <u>in 2019</u>.</p> <p><u>Sustainable Barry Projects Officer collaborating with Penarth Town Council and Llantwit Major Town Council on future events - ONGOING</u></p>
2. Present certificates to local shops that sell and promote Fairtrade products	Framed certificates will be presented to Fairtrade supportive businesses (press releases)	CDO & SBPO	<u>Not started</u> – will be completed alongside the compilation of the register of “Fairtrade Supportive Businesses”
3. “Fair Hair” promotion for hairdressers to discuss	Fair Hair Campaign – offering hairdressers a Fairtrade starter pack of tea, coffee & sugar	CDO/members to promote	Started (2 interested salons) – <u>COVID disruption, to be picked up again – Not started 2022</u>

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Fairtrade tea and coffee in particular.			
4. Invite businesses with an interest in Fairtrade to our regular steering committee meetings	As and when directed, invites will be sent to businesses who have expressed an interest in Fairtrade to future meetings of the committee Build relationships with larger supermarkets and encourage wider stocking of Fairtrade products	CEOSBPO , as directed by Committee/members	Sausage Revolution Trade Unions Co-operative Food Group Barry Soroptimists Cadoxton Methodist Church <u>(Hope Church)</u> <u>Awesome Wales</u> All major supermarkets have been invited – Morrisons, Barry attended Wrote to all major supermarkets in Barry requesting information regarding their Fairtrade Policies and what % of Fairtrade products they are required to purchase
5. Inform businesses of Fairtrade product opportunities when they become available	Email members of the Shop Local Barry Advisory Group as and when any Fairtrade products/opportunities become available	CEOSBPO /members	As and when required

How we will measure the success of goal 2 - we will draw up a benchmark register of Fairtrade supportive businesses and seek to increase the number of eligible businesses by 100% during the next two years		CEO & SBPO	Not started
Goal 3			
Local workplaces and community organisations (places of worship, schools, universities, colleges and other community organisations) support Fairtrade and use Fairtrade products whenever possible. Populations over 100,000 will also need a flagship employer			
Overall aims of goal 3 – increase the number of community groups with whom we engage on Fairtrade			
Planned Activity	How we will achieve this	Who?	Progress
1. Working with Barry Rugby Club for the first time to promote newly launched Fairtrade Rugby Balls	Committee will present Fairtrade Rugby balls to the Men's & Ladies Rugby Teams at Barry Rugby Club Committee will present Fairtrade Rugby balls to secondary school rugby teams across Barry	CDO to organise SBPO to re-organise post - COVID CDO and Chair	Unable to make contact Not Started Complete – Pencoedtre & Whitmore High presented with Fairtrade Rugby Balls

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<p>2. Continue to work with Barry Town United FC to promote Fairtrade Footballs and look to expand to other local clubs</p>	<p>Fairtrade Football Presentation to Barry Town United to be organised during Fairtrade Fortnight (and banana giveaway)</p> <p>Fairtrade Football Presentation to Barry Pan-Disability Football Club</p> <p>Explore Barry Town United Ladies Team to present a Fairtrade ball to</p>	<p>CDO-CEO to organise</p> <p>CDO and Chair</p> <p>CDO-CEO to explore <u>SBPO to re-explore</u></p>	<p>Fairtrade Fortnight 2019 = Complete</p> <p><u>Repeat in 2022 – Not started</u></p> <p>Complete - 20.01.2019</p> <p><u>Not started</u></p>
<p>3. We will have an information stall and products at the Barry & District Scouts Fete</p>	<p>Fairtrade members will attend the Barry Scout Fete and will man the Fairtrade pod and hand out Fairtrade bananas</p> <p>Widen groups outreach</p>	<p>Members</p>	<p>07.07.2018 – Complete</p> <p>Repeat 2019 – Complete</p> <p><u>Repeat when fetes return – not started</u></p> <p>Sampling stall at Morrisons, Barry during Fairtrade Fortnight – 2019 Complete – <u>Repeat 2022 (Not Started)</u></p>

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<p>4. Will hold information events with local congregations and with Barry Soroptimist Society to promote Fairtrade</p>	<p>Barry Soroptimist Society will be invited to future Fairtrade Meetings</p> <p>Local places of worship will be invited to attend future Fairtrade meetings</p> <p>Work with local places of worship to promote Fairtrade</p>	<p>CEO</p> <p>CEO</p>	<p>Complete – Barry Soroptimist Society are <u>now</u> regular attendees</p> <p>Complete – Cadoxton Methodist Church <u>(Hope Church)</u> are now regular attendees</p> <p>Cadoxton Methodist Church have organised a Fairtrade Service in 2019 and will repeat this during Fairtrade Fortnight 2020 – <u>Unable to repeat due to Covid Disruptions – to repeat post-covid (Not started)</u></p> <p><u>St. Cadoc's Church and Benefice of Barry to be contacted for collaboration – Complete, discussion ongoing</u></p>
<p>5. Will meet with BYCA to discuss how best to promote Fairtrade for a teenage audience</p>	<p>Members of Fairtrade Committee to attend a future meeting of BYCA to discuss</p>	<p><u>CEO</u> to organise</p>	<p><u>CEO</u> will contact BYCA re future meeting dates for members to attend – BYCA is now defunct. Action will be</p>

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			reconsidered when BYC is established. <u>Formation of BYC in 2021 – (Not started)</u>
6. Barry Town Mayor will hold a Fairtrade Coffee Morning during Fairtrade Fortnight	Mayor will host a Fairtrade Coffee Morning	Mayor's Secretary/Town Mayor	Complete <u>2019</u> <u>To be repeated – Exploring for 2022 FF</u> Ongoing – Mayoral events only use Fairtrade Coffee, tea & Sugar
7. Will work with local schools to promote Fairtrade	Committee will donate Fairtrade Rugby balls to schools within Barry during Fairtrade Fortnight 2019	CEO to organise	Complete - Fairtrade Fortnight 2019 Chair visiting Ysgol Sant Baruc to deliver a Fairtrade Assembly to year 6 pupils Report to members regarding school engagement with Fairtrade – Jan 2020 <u>Complete – Repeat in Summer 2022</u>
8. Will hold a Fairtrade Walk in Summer 2018 to visit Fairtrade	Members will take part in a Fairtrade Walk to promote	CEO to organise <u>SBPO to Organise</u>	Rescheduled due to adverse weather conditions <u>2019</u> .

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stockists and promote Fairtrade	Fairtrade and speak with stockists (2019)		<u>Re-explore for Summer 2022 – Not Started</u>
9. Information on Fairtrade will be provided to applicants for Council grants in application packs	Information relating to future meetings and general Fairtrade information to be distributed during the Financial Assistance process	CDO to arrange	Feb 2019 – Complete – to be repeated in 2020 Repeated 2020 – <u>to be completed in 2022</u>
10. Community groups with an interest in Fairtrade will be invited to our regular steering committee meetings	Members to advise community groups of Fairtrade and meetings	Members/ SBPO CDO to contact as and when directed	On going – New members from Cadoxton Methodist Church, Barry Soroptimists and Vale Plus. <u>Awesome Wales 2022.</u>
How we will measure the success of goal 3 – we will draw up a benchmark register of organisations with whom we currently engage on Fairtrade issues and aim to double the list of member organisations within two years		CEDO	Complete
Goal 4			
Events and media coverage raise awareness and understanding of Fairtrade across the community			
Overall aims of goal 4 – we will increase media coverage for Fairtrade in local publications and on social media			
Planned Activity	How we will achieve this	Who?	Progress
1. Organised Fairtrade events will be	Fairtrade events will be publicised in B&D, Glamorgan	CEDO & SBPO	As and when

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accompanied by a press release	Gem, South Wales Echo & Bro Radio		
2. Photographs of events will be made available to be used in print and digital publications	Members must ensure any Fairtrade activity is captured and sent to the CDO - <u>SBPO</u>	SBPO CDO /Members	On going
3. Fairtrade stories will be published in BTC newsletter, website and publicised online	A Fairtrade update will be included in the quarterly Love Barry Newsletter Fairtrade stories will also be uploaded to the Council website	CE DO CDO SBPO /Admin	<u>Love Barry Newsletter discontinued.</u> On going Dedicated Fairtrade section will be included in Council's new website - ongoing
4. Stories on Fairtrade will be included in school and congregational newsletters to raise awareness	Fairtrade stories to be monitored and forwarded where appropriate	All members	On going
5. Digital campaigns, based on local, national and international themes, will be developed and promoted	Fairtrade news and information will be monitored and shared	All members/ SBPO CDO	On going

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6. Fairtrade will be promoted at the Council's Annual Santa Fun Run	Fairtrade bananas will be distributed at the Council's Annual Santa Fun Run	<u>CEO & SBPO</u>	02.12.2018 – Complete 08.12.2019 – Complete <u>(2020 – C19 disruptions)</u> <u>15.12.2021 - Complete</u> Also promoted Bala Sports in the goody bags.
How will we measure the success of goal 4 – We will measure this by noting the number of hits in local publications and the reach of social media posts on Facebook and Twitter during the next two years. If relevant, we will seek to boost reach through promoted posts		<u>CEO SBPO</u>	On going
Goal 5 A local Fairtrade Steering Group representing a range of local organisations and sectors meets regularly to ensure the Fairtrade Town continues to develop and maintain support			
Overall aims of goal 5 – the Fairtrade Advisory Committee will continue to meet quarterly and to increase visibility of Fairtrade within Barry.			
Planned Activity	How we will achieve this	Who?	Progress

1. Will seek to attract new members from different sectors to meetings.	Fairtrade Meetings will be promoted through the Council's social media	Admin	On going New members – Cadoxton Methodist Church, Vale Plus & Barry Soroptimists, <u>Awesome Wales</u>
2. Will seek to improve relations with other interested organisations	Arrange to meet with the Vale of Glamorgan Council and Dinas Powys Fairtrade Group <u>Collaborate with other Fairtrade Town Councils and Groups within the Vale</u>	CDO to organise <u>SBPO</u>	Not started <u>Met with Llantwit Major and Penarth TC in regard to collaborating on Fairtrade events and Activities - Ongoing</u>
3. Continue to gain recognition of the groups work	Applying to the Hub Cymru Africa Awards	CDO	January 2019 – not notified of awards
4. Build relationships with BYA	BYA will be invited to future Fairtrade Meetings	CDO	BYA will be notified via email of future meetings – BYA no longer exists – will build relationships with BYC once established
How we will measure goal 5 – we will monitor attendance at meetings over the next two years to ensure that different sectors		<u>SBPOGBO</u>	Ongoing (minutes of meetings)

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of the community are represented in the organising committee and that their priorities are delivered			
Goal 6			
Groups own plans/goal outside of the 5 core goals.			
Overall aims of goal 6 – promote innovation in Fairtrade products and awareness of the breadth of opportunities to promote Fairtrade and to recognise Fairtrade as part of the Globally Responsible Wales element of the Well-being of Future Generations Acts.			
Planned Activity	How we will achieve this	Who?	Progress
1. Fairtrade Flowers	Competition in the build up to Valentines Day or the welsh equivalent, Dydd Santes Dwynwen to win a bunch of Fairtrade roses	CDO <u>SBPO</u>	February 2019 – Complete <u>February 2023</u>
2. Fairtrade Chocolate	Competition to win a Fairtrade Easter Egg	CDO <u>SBPO</u>	Easter 2019 – Complete <u>To repeat April 17 2022</u>
3. Share our experiences and knowledge with other groups and local Councils	<u>GDO-SBPO</u> will continue to build strong working relationships with Dinas Powys Fairtrade Group, <u>Penarth TC</u> , <u>Llantwit Major TC and Vale Fairtrade Group</u> .	<u>GDO SBPO</u>	<u>On going</u>
How we will measure the success of Goal 6 –		CDO	On going

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<ol style="list-style-type: none"> 1. We will keep a list of the activities carried out, and evaluate their success so that other groups can learn from our work 2. We will produce an annual report to show how BTC's Fairtrade Committee helps the Council to meet responsibilities within the Well-being of Future Generations Act 	<p>CDO</p> <p><u>SBPO</u></p>	<p>April 2019 – Complete –repeat</p> <p>April 2020 – <u>C19 Disruptions</u></p> <p><u>Summer 2022 to Repeat</u></p>
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FAIRTRADE ADVISORY COMMITTEE	31 JANUARY 2022	AGENDA ITEM: 8
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FAIRTRADE FORTNIGHT 2022

Report Author

Beth Hillier, Sustainable Barry Projects Officer

Purpose of Report

To present members with ideas for activities and potential plans for Fairtrade Fortnight 2022 for their consideration.

Detailed Information

Fairtrade Fortnight 2022 is organised to take place from 21 February – 6 March 2022, with the theme of ‘Social Justice – Choose the World You Want’.

Due to the continued disruption caused by Covid19, Fairtrade Wales will be holding this event virtually and has published materials and resources to be used by organisations and schools.

THEME: SOCIAL JUSTICE – “Choose the World You Want”

Overlap with other significant days:

- Pancake Day – 1 March 2022
- Zero Discrimination Day – 1 March 2022
- St. David’s Day – 1 March 2022
- World Wildlife Day - 3 March 2022
- International Women’s Day - 8 March 2022

The Sustainable Barry Projects Officer has discussed with Penarth Town Council and Llantwit Major Town Council the potential of collaborating and co-operating to highlight each other’s efforts to promote Fairtrade by sharing each other’s social media posts and information about activities held or organised in the different localities. It is felt that this will show a solidarity across the Vale.

Potential Activities

- Fairtrade Football match with Barry Town Football Club
- Fairtrade Quiz (Cemetery Approach Community Centre)
- Fairtrade Social Media Takeover (Pre-scheduled)
- Fairtrade Vale of Glamorgan Collaboration through Social Media
- Penarth and Llantwit Major Town Councils collaboration (International Women’s Day tea and coffee morning)
- Fairtrade Pancake Day (Social Media)
- Vale of Glamorgan Fairtrade Art Competition 2022

- Fairtrade tasting Booth at Morrison's with Community Champion

Fairtrade Quiz Night at Cemetery Approach Community Centre (CACC)

Currently, from 28 January 2022 there will be no legal requirement for 2m social distancing which will mean that the Cemetery Approach Community Centre (CACC) will be able to accommodate 30 people (with 2m social distancing it is 14).

There is availability at CACC on Thursday 3rd February and Friday 4th February 2022 evening to host a Fairtrade Quiz.

A Fairtrade Goody Basket could be organised as a prize for the winning team and Fairtrade teas and coffees can be served.

International Women's Day 8 March 2022 Coffee Morning

A Fairtrade Coffee morning for International Women's Day could also be hosted at CACC, inviting groups such as the Women's Institute, Barry Soroptimists, Atal y Fro and local female entrepreneurs. There has been discussion with Llantwit Major and Penarth Town Councils about collaborating on this event but this is still ongoing.

Vale of Glamorgan Fairtrade Art Competition 2022

Similar to last year's Art Competition, Vale of Glamorgan Fairtrade Group are looking to host an Art competition using the theme set by Fairtrade Foundation (To Be Decided). The Fairtrade Advisory Committee has been asked if Barry Town Council could receive the physical art entries for the Vale of Glamorgan Fairtrade Art Competition.

An exhibition of received entries could then be organised alongside the Fairtrade Quiz or the International Women's Day Fairtrade Coffee Morning, or within the library.

Mayoral Fairtrade Coffee Morning Wednesday 23 February 2022

Now that legal requirements for social distancing look to be removed, there is scope to host a Mayoral Fairtrade Coffee morning either in the Chamber or at Cemetery Approach Community Centre. Members of the Fairtrade Advisory Committee and local Fairtrade businesses could be invited to mingle and hear more about more Fairtrade initiatives in the Vale.

Recommendations

- 1) That members decide whether the Fairtrade Quiz should be held on the evening of Thursday 3rd March or Friday 4th March at the Cemetery Approach Community Centre
- 2) That members consider the request to receive physical artwork entries for the Vale of Glamorgan Fairtrade Art Competition
- 3) That members consider potential Fairtrade Activities for Fairtrade Fortnight 2022
- 4) That members recommend a budget for the agreed activities