



BARRY TOWN COUNCIL
CYNGOR TREF Y BARRI

14 June 2022

PUBLIC BODIES (ADMISSION TO MEETINGS) ACT, SECTION 1(4) AND LOCAL GOVERNMENT ACT 1972, SCHEDULE 12, PARAGRAPH 26(2)(a)
Pursuant to the requirements of the above statutory provisions, **NOTICE IS HEREBY GIVEN** that a meeting of the Fairtrade Advisory Committee will be held remotely on Monday 20 June 2022, commencing at 6.00 pm for the purpose of transacting the business specified below. Members of the public are entitled to attend that meeting unless properly excluded there from by resolution.

Yours faithfully

Yours faithfully

Emily Forbes
Chief Officer (Town Clerk)

AGENDA

1. **Apologies for Absence**
2. **To receive declarations of interest under the Council's Code of Conduct** (Note: Members seeking advice on this item are requested to contact the Monitoring Officer at least 72 hours before the meeting)
3. **Well-being of Future Generations (Wales) Act 2015**
(To note)

*Fairtrade Advisory Committee members will note that this Act sets out the requirement for a public body to act in a manner which seeks to ensure **that the needs of the present are met without compromising the ability of future generations to meet their own needs.***

In order to act in that manner, a public body must take account of the following things:

- (a) the importance of balancing short term needs with the need to safeguard the ability to meet long term needs, especially where things done to meet short term needs may have detrimental long term effect;*
- (b) the need to take an integrated approach, by considering how—*
 - i. the body's well-being objectives may impact upon each of the well-being goals;*
 - ii. the body's well-being objectives impact upon each other or upon other public bodies' objectives, in particular where steps taken by the body may contribute to meeting one objective but may be detrimental to meeting another;*
- (c) the importance of involving other persons with an interest in achieving the well-being goals and of ensuring those persons reflect the diversity of the population of the part of Wales in relation to which the body exercises functions;*
- (d) how acting in collaboration with any other person (or how different parts of the body acting together) could assist the body to meet its well-being objectives, or assist another body to meet its objectives;*
- (e) how deploying resources to prevent problems occurring or getting worse may contribute to meeting the body's well-being objectives, or another body's objectives.*

- 4. Election of Chairperson for 2022/23 municipal year**
- 5. To note the Terms of Reference for the Fairtrade Advisory Committee (Page 1)**
- 6. Election of Vice-Chairperson for 2022/23 municipal year**
- 7. To approve the minutes of the Fairtrade Advisory Committee meeting held on 31 January 2022 (Pages 2-8)**
- 8. Fairtrade Fortnight Art Competition Exhibition Barry Library (Page 9)**
- 9. Fairtrade Action Plan and Status Renewal (Pages 10-28)**
- 10. Fairtrade Stalls at Upcoming Events (Pages 29-30)**

11. Date of next meeting

The next meeting of the Fairtrade Advisory Committee is scheduled to be held on 12 September 2022 at 6pm

Distribution

Electronic notification of summons and front page Agenda to all Committee members. Email notification of electronic papers to all Barry Town Councillors (22). A full copy of the agenda and papers for this meeting (with the exception of confidential items) will be available at the Town Council Offices and on the Town Council Website – www.barrytowncouncil.gov.uk

This document is available in large print and other formats upon request/Cewch y ddogfen hon mewn pring bras a ffor matiau eraill drwy holi.

FAIRTRADE ADVISORY COMMITTEE	20 JUNE 2022	AGENDA ITEM: 5
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FAIRTRADE ADVISORY COMMITTEE – TERMS OF REFERENCE

Report Author

Beth Hillier, Wellbeing Projects Officer

Purpose of Report

To present to members the Terms of Reference for the Fairtrade Advisory Committee as agreed at a meeting of Full Council on 17 May 2022.

Detailed Information

WORKING PARTIES AND ADVISORY COMMITTEES

E) FAIRTRADE ADVISORY COMMITTEE

UNDER DELEGATED POWERS:

1. To maintain Fairtrade Status for the town of Barry via regular meetings and events.
2. To obtain grants and funding from Fairtrade Wales and the Fairtrade Foundation to assist in those events.
3. To increase its membership by inviting the residents and businesses of Barry to take part in the meetings and events.
4. To link in with events held within Barry by other organisations.
5. To provide feedback to Barry Town Council via minutes and a verbal update at its Full Council meetings.
6. To authorise expenditure of items within Fairtrade's annual budget up to 25% of the allocated budget at any one time

BY WAY OF RECOMMENDATION TO FULL COUNCIL OR FINANCE, POLICY & GENERAL PURPOSES COMMITTEE:

1. To make recommendations on expenditure in relation to promotion of Fairtrade on items above 25% of the allocated budget.

Recommendation

That the report is received and noted.

BARRY TOWN COUNCIL

MINUTES OF A FAIRTRADE ADVISORY COMMITTEE MEETING HELD ON MONDAY 31 JANUARY 2022 AT 6PM

PRESENT: Councillor Johnson (chairperson) together with Councillors Aviet, S Hodges and A Greenfield and G Lancaster.

ALSO PRESENT: Beth Hillier – Sustainable Projects Officer
Rebecca Blackwell – Office Team Leader
Jane Hutt MS – Minister for Social Justice
Jon Townley – Head of Wales Africa
Councillor Clarke – Observer
Councillor N Hodges – Observer

132. APOLOGIES FOR ABSENCE

Apologies were received from Councillors Hawkins and Richardson, along with R Bennett.

133. DECLARATIONS OF INTEREST

None were received.

134. WELLBEING OF FUTURE GENERATIONS (WALES) ACT 2015

RESOLVED: That the Well-being of Future Generations (Wales) Act 2015 be received and noted.

135. ELECTION OF VICE-CHAIRPERSON FOR THE 2021/22 MUNICIPAL YEAR

The Chair asked for nominations for a Vice-Chair however no nominations were received, therefore the Chair advised that it would be best to wait for the new Administration to elect a Vice-Chairperson as Fairtrade would not be meeting again until that time.

RESOLVED: That the Election of Vice-Chairperson be deferred until the next meeting of the Fairtrade Advisory Committee which will be in the new Administration following the Local elections in May 2022.

136. TO APPROVE THE DRAFT MINUTES OF THE MEETING OF THE FAIRTRADE ADVISORY COMMITTEE HELD ON 1 NOVEMBER 2021

The Chair advised members that himself and Councillor N Hodges attended the Santa Fun Run dressed as bananas to hand out Fairtrade bananas at the finish line which was well received.

He also wished to note that minute no. 130(2) should read Jane Hutt MS.

RESOLVED: That the minutes of the meeting of the Fairtrade Advisory Committee held on 1 November 2021 be approved and signed as a correct record, subject to the amendment above.

137. JANE HUTT MS, MINISTER FOR SOCIAL JUSTICE, FAIRTRADE WALES UPDATE

The Chair introduced Jane Hutt MS and thanked her for attending. The Minister congratulated the Fairtrade Advisory Committee for being an outstanding lead in Fairtrade for the Vale of Glamorgan and Wales as a whole, saying that whenever the Committee has had an opportunity to do something they have always delivered. The Minister added that there had been interesting developments within the Vale of Glamorgan in terms of Fairtrade.

The Minister advised members that there was a strong presence at the recent COP26 where Jenipher Sambazi spoke about Fairtrade and how climate change is effecting coffee growing in Uganda.

The Chair advised members that the Sustainable Barry Project Officer had emailed all members requesting questions to ask the minister which had also been sent to the minister prior to the meeting. The questions were outlined in the report.

- 1. How is Welsh Government supporting Jeniphers Coffi? Jenipher visited Barry before lockdown and spoke at COP26 about the impact of climate change on Coffee growers in Uganda. Is there a way to encourage coffee house businesses in Barry to work with Jenipher's Coffi?*

The Minister advised that the Welsh Government have been supporting Jeniphers Coffi since 2019 with the coffee being sold in Fair Do's in Cardiff. The coffee is hand roasted at Ferraris, Bridgend which produces top quality, organic, Fairtrade coffee which has been grown at a co-operative in Uganda, Africa. The Minister advised that the coffee is targeted for home use with a handful of Welsh stockist but advised that more could be done to promote the availability of the coffee and stockists. The Minister suggested that the Soroptimists could hold a coffee morning in conjunction with Barry Town Council and serve Jeniphers Coffi. The Minister also advised that Jenipher talked at COP26 about planting of trees to protect against future landslides and asked Jon Townley to share the video after the meeting of Jeniphers speech at COP26. The Minister added that Jenipher will approach the Welsh Government to request funding in order to become more sustainable, planning on installing solar panel and utilising wind power ships to transport her coffee.

- 2. Considering the impact that Covid and Covid restrictions have had on campaigning efforts for a number of initiatives, including Fairtrade, what more can we as a Council do to promote the Fairtrade initiative?*

The Minister advised that restrictions had a negative effect in terms of promoting Fairtrade. However, with restrictions lifting the Minister voiced hope for reinvigorating its promotion. The Minister also mentioned the

importance of ethical, Fairtrade procurement in organisations and suggested working alongside businesses to promote Fairtrade Stockists to other independent businesses. She added that Jenipher's Coffi was predominantly used domestically and that more businesses purchasing Fairtrade coffee would have a huge beneficial impact on the communities supported by Fairtrade.

3. *Impact of Covid upon Welsh Government activities in Africa, and Welsh Governments position on vaccine support/waiver/economic development etc.*

The Minister advised about the Wales in Africa partnership, noting that it was difficult in terms of supporting African communities through the Pandemic as the Welsh Government did not have the power to send surplus vaccines. The Minister added that the First Minister had written a letter to the Prime Minister requesting the support of Peoples Vaccines donating surplus vaccines to those in the developing world which was strongly debated in the Senedd, adding that the letter also provided details regarding the Welsh Government's investment in COVID-19 response programmes and adaptation projects in Sub-Saharan Africa, advising that the support of these projects provided vital oxygen supplies in hospitals, training nurses in using oxygen and new ventilation technology, helping children get back to school by providing clean water and soap stations (it was noted that school closures impacted female students more), and also providing essential PPE. The Minister also advised that the letter requested a temporary waiver under the TRIPS agreement to relax the Intellectual Property Rights to enable patented vaccines to be made available to these low-income countries.

4. *What levers are available for Welsh Government Procurement policy, inside and outside Wales, to support Fairtrade?*

The Minister advised of the Sustainable Procurement Policy that she would share after the meeting.

5. *What has been the impact of Wales being a Fairtrade nation for nearly fifteen years? Is this making a tangible difference to those communities? How can we have more of an impact on the ground and/or engage more people in Wales about Fairtrade Nation/Nation of Sanctuary etc.?*

The Minister explained that a recent poll had shown that there was a much greater awareness of Fairtrade in Wales now and attributed this to the work done with schools. Furthermore, there was a greater emphasis on ethical procurement of goods and food sources generally, even domestically and these behaviours are even embedded in Welsh Government Policy (Wellbeing of Future Generations Act (Wales)). Jon Townley added that the development of cooperatives had aided in creating more prosperous communities in Africa, reporting that the rural communities around Mount Elgon, had schools, health centres, better sanitation, toilets and this was due to the Fairtrade Cooperative, whereas none of these facilities would be

possible without Fairtrade support. Mr Townley called for further support of Fairtrade producers to increase demand for their products and aid with their continued development.

Jane Hutt MS also updated members on Welsh Government's aspiration to become the world's first 'Nation of Sanctuary', highlighting the successful integration of Syrian and Afghanistani refugees in Cardiff and the Vale and how ethical procurement, supporting Fairtrade and supporting local businesses are all linked into that vision of fairer Wales. The Minister mentioned Cities of Sanctuary and encouraged Barry Town Council to consider becoming a Town of Sanctuary as well. She commended Barry Town Council's continued support of Fairtrade, noting that Barry was a flagship Fairtrade Town and that Barry Town Council continued to be forward-thinking and innovative.

The Chair thanked the Minister for her attendance at the meeting

RESOLVED that the information provided by the Minister for Social Justice, Jane Hutt MS be received and noted.

RECOMMENDATION:

- 1. To a meeting of Full Council being held on Monday 7 February 2022, that the letter sent by the First Minister to the Prime Minister in relation to offering surplus vaccines to developing world populations be received, requesting that a statement of support be issued.**
- 2. That Barry Town Council explores the possibility of becoming a Town of Sanctuary further and that Barry Town Council hosts a hybrid meeting inviting the Vale of Glamorgan Council to consider what can be done in terms of becoming a Town of Sanctuary.**

138. FAIRTRADE ADVISORY COMMITTEE ACTION PLAN

The Chair deferred the item until the next meeting of the Fairtrade Advisory Committee due to time constraints as Finance, Policy and General Purposes Committee was due to start at 7pm.

RESOLVED: That the Fairtrade Advisory Committee Action Plan be deferred to the next Fairtrade Advisory Committee for consideration.

139. FAIRTRADE FORTNIGHT 2022

Members were provided with a report outlining the potential events that could be held in and around Fairtrade Fortnight 2022 to encourage and promote Fairtrade in the town.

Events included:

- Fairtrade Football Match with Barry Town United Football Club – the Chair discussed handing out bananas and Bala footballs
- Mayoral Coffee Morning - to be held at CACC where local businesses could showcase their Fairtrade products and members and residents could attend for tastings. Including a tasting of Jenipher's Coffi was also considered.
- Fairtrade Fortnight Quiz Night – Councillor N Hodges offered to be Quiz Master. Councillors discussed including Fairtrade tasting sessions for Wines and Chocolate.
- International Women's Day Coffee Morning 8 March 2022
- Fairtrade Pancake Day – offering Fairtrade ingredients for Shrove Tuesday Pancakes on 1 March 2022
- Social Media Takeover
- Collaborating with Llantwit Major and Penarth Town Councils in promoting each other's activities
- A Vale Fairtrade Art Competition

Members were in agreement with all proposed events for Fairtrade Fortnight 2022.

Amy Greenfield asked about the Councils procurement for Fairtrade items for Fairtrade Fortnight 2022. The Sustainable Barry Project Officer couldn't answer at the time but advised that she would look into and advise. The Chair suggested that procurement is discussed at a future meeting of the Fairtrade Advisory Group.

Amy Greenfield advised members that Awesome Wales are able to get preferential rates for Fairtrade Products bought in bulk which would be beneficial for both the shop and the Council for stocking events during Fairtrade 2022. Amy Greenfield added that there were not enough independent retailers offering Fairtrade products and that local stockists may not be able to sustain small orders much longer which could cut off the supply of Fairtrade products to Awesome Wales and other retailers in the Vale. She emphasised the need for more independent retailers to stock Fairtrade goods.

RESOLVED:

- 1. That the Sustainable Barry Project Officer organises a quiz night to be held at the Cemetery Approach Community Centre**
- 2. That physical art entries for the Vale of Glamorgan Fairtrade Art Competition be received at Barry Town Council's Address**
- 3. That the winner of the Vale of Glamorgan Fairtrade Art Competition 2022 is displayed physically**

4. That members agreed the list of events proposed in the report
5. That the Chair of the Fairtrade Advisory Group discusses the finer details of the Fairtrade Fortnight events 2022 and circulates to all members.

140. **DATE OF NEXT MEETING**

RESOLVED: that the date of the Fairtrade Advisory Committee will be agreed at the Annual Meeting scheduled to be held on Tuesday 17 May 2022.

The meeting closed at 6.58 pm.

Signed (Chairperson) Dated

FOR INFORMATION ONLY

ACTION SHEET - FAIR TRADE ADVISORY COMMITTEE - 31 JANUARY 2022

MINUTE NO.	ACTION TO BE TAKEN	ACTION TO BE TAKEN BY	DATE ACTION TO BE CARRIED OUT	PROGRESS
136	That the minutes of the meeting of the Fairtrade Advisory Committee held on 1 November 2021 be approved and signed as a correct record, subject to the amendment above.	Admin		Completed
137 (1)	To a meeting of Full Council being held on Monday 7 February 2022, that the letter sent by the First Minister to the Prime Minister in relation to offering surplus vaccines to developing world populations be received, requesting that a statement of support be issued.	SBPO		Completed
137 (2)	To a meeting of Full Council: That Barry Town Council explores the possibility of becoming a Town of Sanctuary further and that Barry Town Council hosts a hybrid meeting inviting the Vale of Glamorgan Council to consider what can be done in terms of becoming a Town of Sanctuary.	CEO	07/02/2022	Agreed @ FC that Town of Sanctuary will be discussed at a future innovation WP meeting. Ceo to arrange.
138	That the Fairtrade Advisory Committee Action Plan be deferred to the next Fairtrade Advisory Committee for consideration.	SBPO	20/06/2022	Complete - on agenda
139 (1)	That the Sustainable Barry Project Officer organises a quiz night to be held at the Cemetery Approach Community Centre	SBPO		Completed
139 (2)	That physical art entries for the Vale of Glamorgan Fairtrade Art Competition be received at Barry Town Council's Address	SBPO		Completed
139(3)	That the winner of the Vale of Glamorgan Fairtrade Art Competition 2022 is displayed physically	SBPO	20/06/2022	Complete - on agenda for discussion.
139 (5)	That the Chair of the Fairtrade Advisory Group discusses the finer details of the Fairtrade Fortnight events 2022 and circulates to all members.	SBPO		Completed

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FAIRTRADE FORTNIGHT ART COMPETITION EXHIBITION UPDATE

Report Author

Beth Hillier, Wellbeing Projects Officer

Purpose of Report

To present to members with information regarding the display of Fairtrade Fortnight Art Competition entries at Barry Library, including potential dates.

Detailed Information

Vale Fairtrade Group ran an Art Competition during Fairtrade Fortnight 2022 as part of their activities, with the theme 'Choose the World You Want'. The entries were exhibited in Dinas Powys where the winner was announced and awarded a prize by Jane Hutt MS. The exhibit has been shown in Penarth and is planned on being on display for the Hub Cymru Africa Summer Summit in the Grange Pavilion, Grangetown, on Saturday 2nd July.

The Projects Officer has approached Barry Library in regard to using their space to show the exhibit as well. Currently, the space has provisionally been booked from 4 July – 31 July 2022, although 7-10 days would be ideal with a potential opening on a Saturday.

Members are to consider how long they would like to display the artwork in the library and whether they would like to arrange an opening date and set up a Fairtrade Stall on the day to promote Fairtrade in the town. If it is agreed that a stall is to be set up, then members will need to consider which members of the group could be present.

Recommendations

- 1) That members note that the Art Exhibit will be on display for the Hub Cymru Africa Summer Summit in the Grange Pavilion, Grangetown, on Saturday 2nd July 2022.
- 2) That members decide whether they would like to display the Fairtrade Artwork in the library for a weekend, week, or 10 days.
- 3) That members decide whether they would like to set up a Fairtrade stall on the opening day and to decide which members can attend the stall.

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FAIRTRADE ACTION PLAN AND STATUS RENEWAL

Report Author

Beth Hillier, Wellbeing Projects Officer

Purpose of Report

To present the Fairtrade Advisory Committee's Action Plan and documents pertaining to past and future activity to members for their consideration leading up to the application for renewal in September 2022.

Detailed Information

Appendix 1 (Item 9a) shows the Fairtrade Advisory Committee's Action Plan and is presented for members' information, items that have not been started or have had to be postponed due to Covid-19 or other circumstances are highlighted in yellow.

Appendix 2 (Item 9b) shows Fairtrade Barry's activity from the previous renewal to present (including planned activity) and will be used in the renewal application.

Fairtrade Status will need to be renewed by the end of September 2022, documents have been attached for members to note and to give members an opportunity to discuss past and future plans in regards to the Fairtrade Goals.

Recommendation

That members receive and note the report, noting that the Wellbeing Projects Officer will begin working with the Chair of the Fairtrade Advisory Committee to ensure the town's Fairtrade Status renewal is completed.

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Fairtrade Renewal Action Plan 2018 – 2022

FAIRTRADE RENEWAL DATE – SEPTEMBER 2022			
<u>Goal 1</u>			
The local Council passes a resolution supporting Fairtrade, and agrees to serve Fairtrade products			
Overall aims of goal 1 – BTC will make a statement showing their continued support for Fairtrade at a Full Council in Fairtrade Fortnight 2018 and this will be promoted with local and social media			
Planned Activity	How we will achieve this	Who?	Progress
1. Continued provision of staff time and under-writing of office expenses, including premise hire, administration tasks etc.	WPO to continue supporting the work of the group	WPO	Ongoing
	BTC to continue to allow the Fairtrade Group the use of the Chamber to meet	BTC	Ongoing
2. BTC will continue to receive minutes of the Fairtrade Advisory Committee meetings and updates and recent events	Full Council agendas will continue to include minutes of the Fairtrade Advisory Committee	DCO	Ongoing
	The Chair of the Fairtrade Advisory Committee will provide members with an update of Fairtrade activities, where appropriate.	Chair of Fairtrade	Ongoing

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<p>3. BTC will continue to promote Fairtrade through the purchase of Fairtrade products for events, such as business breakfasts, coffee mornings and for invited guests</p>	<p>Fairtrade products will continue to be used at BTC's Remembrance Day Service, Mayor Making, Civic Service and on-site training.</p> <p>Fairtrade products will be used at a future Staff & Councillor breakfast and International Women's Day Coffee Morning</p> <p>Will work with charities and community groups to support Fairtrade in the community.</p>	<p>Event Organiser</p> <p>CEO & WPO</p>	<p>Remembrance Day – 2018 & 2019</p> <p>Remembrance Day – 2020 & 2021 (Covid)</p> <p>Mayor Making – May 2019 & 2021</p> <p>Civic Service – September 2018 & 2019 & 2021 & 2022 (3/7/22)</p> <p>Staff & Councillor Breakfast - 04.09.2018</p> <p>Fairtrade Coffee Morning – 23/2/22</p> <p>Fairtrade Quiz Night – 4/3/22</p> <p>International Women's Day Coffee AM – 08.03.2019</p> <p>International Women's Day Coffee AM – Held 08.03.2022</p>
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			<p>All training provided on-site</p> <p>Provided ValePlus with a grant and donation of Fairtrade Tea, Coffee & Sugar to enable them to host Fairtrade Afternoon Teas.</p>
4. BTC will display Fairtrade posters in prominent locations within the Council's buildings	<p>Fairtrade posters will be displayed in the following locations:-</p> <p>Council Chamber Council Reception Council Toilets Merthyr Dyfan Cemetery Pioneer Hall Cemetery Approach Community Centre</p>	WPO	<p>Completed 2022 after Office Move.</p> <p>To be updated with new posters as and when.</p>
5. Fairtrade will be promoted through local newsletters and social media accounts	<p>Fairtrade news and events will continue to be promoted in the Love Barry newsletter</p> <p>Fairtrade news and events will be promoted through social media</p>	<p>WPO</p> <p>WPO</p>	<p>Summer edition 2019 – Love Barry Newsletter Discontinued following Covid</p>

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	Work with external organisations to promote Fairtrade in community newsletters		Ongoing – Social Media Posts encouraging the purchase of ethical products for holidays (xmas, mother’s day, valentine’s day, father’s day, easter.)Article regarding Fairtrade placed in the Herald Newsletter – 2020 – Covid Disruptions To Be re-endeavoured Summer 2022 in B & D
6. Continue to promote Barry as a Fairtrade town on entrances to the town, promoting the Fairtrade brand and encouraging civic awareness	Maintain the Fairtrade “welcome to Barry” signs. All BTC staff will ensure the “we are a Fairtrade town” logo is on their Council email signature.	Committee BTC staff	Ongoing Ongoing

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How we will measure the success of goal 1 – BTC will create a register of events and how Fairtrade is promoted.		WPO	In Progress
Goal 2			
A range of Fairtrade products are readily available in the area's shops and served in local cafes/catering establishments			
Overall aims of goal 2 – we will continue to promote the stocking and sale of Fairtrade products within the local community			
Planned Activity	How we will achieve this	Who?	Progress
1. Presentation on Fairtrade to Shop Local Barry Group	Chair of Fairtrade will deliver a presentation to the Shop Local Barry Advisory Group regarding Fairtrade. Promote Fairtrade to the wider community including Town & Community Council's outside of Barry	Chair of Fairtrade CEO & WPO	Not started – Date TBD Community Engagement Officer attended One Voice Wales Conference with Fairtrade Wales to deliver a Fairtrade presentation in 2019. Wellbeing Projects Officer collaborating with Penarth Town Council, Jane Hutt MS and Llantwit Major Town

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			Council on a future event – not started
2. Present certificates to local shops that sell and promote Fairtrade products	Framed certificates will be presented to Fairtrade supportive businesses (press releases)	CDO & WPO	Not started – will be completed alongside the compilation of the register of “Fairtrade Supportive Businesses”
3. “Fair Hair” promotion for hairdressers to discuss Fairtrade tea and coffee in particular.	Fair Hair Campaign – offering hairdressers a Fairtrade starter pack of tea, coffee & sugar	CDO/members to promote	Started (2 interested salons) – COVID disruption, to be picked up again – Not started
4. Invite businesses with an interest in Fairtrade to our regular steering committee meetings	As and when directed, invites will be sent to businesses who have expressed an interest in Fairtrade to future meetings of the committee Build relationships with larger supermarkets and encourage wider stocking of Fairtrade products	WPO, as directed by Committee/members	Sausage Revolution Trade Unions Co-operative Food Group Barry Soroptimists Hope Church Awesome Wales All major supermarkets have been invited – Morrisons, Barry attended Wrote to all major supermarkets in Barry requesting information

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			regarding their Fairtrade Policies and what % of Fairtrade products they are required to purchase. 2020
5. Inform businesses of Fairtrade product opportunities when they become available	Email members of the Shop Local Barry Advisory Group as and when any Fairtrade products/opportunities become available	WPO/members	As and when required
How we will measure the success of goal 2 - we will draw up a benchmark register of Fairtrade supportive businesses and seek to increase the number of eligible businesses by 100% during the next two years		CEO & WPO	Not started.
Goal 3			
Local workplaces and community organisations (places of worship, schools, universities, colleges and other community organisations) support Fairtrade and use Fairtrade products whenever possible. Populations over 100,000 will also need a flagship employer			
Overall aims of goal 3 – increase the number of community groups with whom we engage on Fairtrade			
Planned Activity	How we will achieve this	Who?	Progress
1. Working with Barry Rugby Club for the first time to promote newly	Committee will present Fairtrade Rugby balls to the	CDO to organise	Unable to make contact Not Started

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launched Fairtrade Rugby Balls	Men's & Ladies Rugby Teams at Barry Rugby Club Committee will present Fairtrade Rugby balls to secondary school rugby teams across Barry	WPO to re-organise post - COVID CDO and Chair	Complete – Pencoedtre & Whitmore High presented with Fairtrade Rugby Balls
2. Continue to work with Barry Town United FC to promote Fairtrade Footballs and look to expand to other local clubs	Fairtrade Football Presentation to Barry Town United to be organised during Fairtrade Fortnight (and banana giveaway) Fairtrade Football Presentation to Barry Pan-Disability Football Club Explore Barry Town United Ladies Team to present a Fairtrade ball to	CEO to organise CDO and Chair CEO to explore WPO to re-explore	Fairtrade Fortnight 2019 – Complete Repeated in 2022 for FF Complete - 20.01.2019 Not started
3. We will have an information stall and products at the Barry & District Scouts Fete	Fairtrade members will attend the Barry Scout Fete and will man the Fairtrade pod and hand out Fairtrade bananas	Members	07.07.2018 – Complete Repeat 2019 – Complete Repeat 2/7/2022 - Pending

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	Widen groups outreach		Sampling stall at Morrisons, Barry during Fairtrade Fortnight – 2019 Complete – Repeat 2022 (Not Started)
4. Will hold information events with local congregations and with Barry Soroptimist Society to promote Fairtrade	<p>Barry Soroptimist Society will be invited to future Fairtrade Meetings</p> <p>Local places of worship will be invited to attend future Fairtrade meetings</p> <p>Work with local places of worship to promote Fairtrade</p>	<p>CEO</p> <p>CEO</p>	<p>Complete – Barry Soroptimist Society are now regular attendees</p> <p>Complete – Cadoxton Methodist Church (Hope Church) are now regular attendees</p> <p>Engage with other faith groups in Barry – not started</p> <p>Cadoxton Methodist Church have organised a Fairtrade Service in 2019 and will repeat this during Fairtrade Fortnight 2020 – Unable to repeat due to Covid Disruptions</p> <p>Hope Church held a Fairtrade Fortnight Coffee Morning 26/2/22.</p>

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			St. Cadoc's Church and Benefice of Barry to be contacted for collaboration – Complete, discussion ongoing
5. Will meet with BYC to discuss how best to promote Fairtrade for a teenage audience	Members of Fairtrade Committee to attend a future meeting of BYC to discuss	CEO to organise	CEO will contact BYC re future meeting dates for members to attend – BYC is now defunct. Action will be reconsidered when BYC is established. Formation of BYC in 2021 – (Not started)
6. Barry Town Mayor will hold a Fairtrade Coffee Morning during Fairtrade Fortnight	Mayor will host a Fairtrade Coffee Morning	Mayor's Secretary/Town Mayor	Complete 2019 Held 26/2/22 for Fairtrade Fortnight Ongoing – Mayoral events only use Fairtrade Coffee, tea & Sugar
7. Will work with local schools to promote Fairtrade	Committee will donate Fairtrade Rugby balls to schools within Barry during Fairtrade Fortnight 2019	CEO to organise	Complete - Fairtrade Fortnight 2019 Chair visiting Ysgol Sant Baruc to deliver a Fairtrade Assembly to year 6 pupils

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			Report to members regarding school engagement with Fairtrade – Jan 2020 Complete – Repeat in Summer 2022 – Not started
8. Will hold a Fairtrade Walk in Summer 2018 to visit Fairtrade stockists and promote Fairtrade	Members will take part in a Fairtrade Walk to promote Fairtrade and speak with stockists (2019)	CEO to organise WPO to Organise	Rescheduled due to adverse weather conditions 2019. Re-explore for Summer 2022 – Not Started
9. Information on Fairtrade will be provided to applicants for Council grants in application packs	Information relating to future meetings and general Fairtrade information to be distributed during the Financial Assistance process	CDO to arrange	Feb 2019 – Complete – Repeated 2020 – to be completed in 2022 – Not started
10. Community groups with an interest in Fairtrade will be invited to our regular steering committee meetings	Members to advise community groups of Fairtrade and meetings	Members/WPO to contact as and when directed	On going – New members from Hope Church, Barry Soroptimists and Vale Plus. Awesome Wales 2022.
How we will measure the success of goal 3 – we will draw up a benchmark register of organisations with whom we currently engage on Fairtrade issues and aim to double the list of member organisations within two years		CEO	Complete

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Goal 4			
Events and media coverage raise awareness and understanding of Fairtrade across the community			
Overall aims of goal 4 – we will increase media coverage for Fairtrade in local publications and on social media			
Planned Activity	How we will achieve this	Who?	Progress
1. Organised Fairtrade events will be accompanied by a press release	Fairtrade events will be publicised in B&D, Glamorgan Gem, South Wales Echo & Bro Radio	CEO & WPO	As and when
2. Photographs of events will be made available to be used in print and digital publications	Members must ensure any Fairtrade activity is captured and sent to the SBPO	WPO/Members	On going
3. Fairtrade stories will be published in BTC newsletter, website and publicised online	A Fairtrade update will be included in the quarterly Love Barry Newsletter Fairtrade stories will also be uploaded to the Council website	CEO WPO/Admin	Love Barry Newsletter discontinued. Dedicated Fairtrade section will be included in Council's new website - ongoing
4. Stories on Fairtrade will be included in school and congregational newsletters to raise awareness	Fairtrade stories to be monitored and forwarded where appropriate	All members	On going

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5. Digital campaigns, based on local, national and international themes, will be developed and promoted	Fairtrade news and information will be monitored and shared	All members/WPO	On going
6. Fairtrade will be promoted at the Council's Annual Santa Fun Run	Fairtrade bananas will be distributed at the Council's Annual Santa Fun Run	CEO & WPO	02.12.2018 – Complete 08.12.2019 – Complete (2020 – C19 disruptions) 15.12.2021 - Complete Also promoted Bala Sports in the goody bags.
How will we measure the success of goal 4 – We will measure this by noting the number of hits in local publications and the reach of social media posts on Facebook and Twitter during the next two years. If relevant, we will seek to boost reach through promoted posts		WPO	On going
Goal 5			

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A local Fairtrade Steering Group representing a range of local organisations and sectors meets regularly to ensure the Fairtrade Town continues to develop and maintain support

Overall aims of goal 5 – the Fairtrade Advisory Committee will continue to meet quarterly and to increase visibility of Fairtrade within Barry.

Planned Activity	How we will achieve this	Who?	Progress
1. Will seek to attract new members from different sectors to meetings.	Fairtrade Meetings will be promoted through the Council's social media	Admin	On going New members – Hope Church, Vale Plus & Barry Soroptimists, Awesome Wales. Further new members to be sought
2. Will seek to improve relations with other interested organisations	Arrange to meet with the Vale of Glamorgan Council and Dinas Powys Fairtrade Group Collaborate with other Fairtrade Town Councils and Groups within the Vale	CDO to organise WPO	Not started Met with Llantwit Major and Penarth TC in regard to collaborating on Fairtrade events and Activities - Ongoing
3. Continue to gain recognition of the groups work	Applying to the Hub Cymru Africa Awards	CDO	January 2019 – not notified of awards
4. Build relationships with BYA	BYA will be invited to future Fairtrade Meetings	CDO	BYA will be notified via email of future meetings – BYA no longer exists – will build

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			relationships with BYC once established – To be compelled 2022, not started
How we will measure goal 5 – we will monitor attendance at meetings over the next two years to ensure that different sectors of the community are represented in the organising committee and that their priorities are delivered		WPO	Ongoing (minutes of meetings)
Goal 6			
Groups own plans/goal outside of the 5 core goals.			
Overall aims of goal 6 – promote innovation in Fairtrade products and awareness of the breadth of opportunities to promote Fairtrade and to recognise Fairtrade as part of the Globally Responsible Wales element of the Well-being of Future Generations Acts.			
Planned Activity	How we will achieve this	Who?	Progress
1. Fairtrade Flowers	Competition in the build up to Valentines Day or the welsh equivalent, Dydd Santes Dwynwen to win a bunch of Fairtrade roses	CDO WPO	February 2019 – Complete February 2023
2. Fairtrade Chocolate	Competition to win a Fairtrade Easter Egg	CDO WPO	Easter 2019 – Complete To Repeat April 2023
3. Share our experiences and knowledge with other groups and local Councils	WPO will continue to build strong working relationships with Dinas Powys Fairtrade Group, Penarth TC, Llantwit	WPO	On going

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	Major TC and Vale Fairtrade Group.		
How we will measure the success of Goal 6 –			
1. We will keep a list of the activities carried out, and evaluate their success so that other groups can learn from our work	CDO	On going	
2. We will produce an annual report to show how BTC's Fairtrade Committee helps the Council to meet responsibilities within the Well-being of Future Generations Act	CDO WPO	April 2019 – Complete –April 2020 – C19 Disruptions Summer 2022 to Repeat – September 2022.	

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Fairtrade Renewal

Update on progress since status was first achieved / last renewal:

(April 2018 – June 2022)

2019

- Fairtrade presence at both the 2018 & 2019 Santa Fun Run (provided bananas to runners, information was provided re Bala Sports in good bags and members dressed up as bananas) 2020 Santa Fun Run cancelled due to Covid-19.
- Fairtrade Fortnight 2019 – Fair Bake Coffee Morning held at Cadoxton Methodist Church on 9 March 2019.
- Fairtrade Fortnight 2019 – Barry Town Utd Match – 23 Feb 2019 – handed out 200 bananas to supporters and donated 2 Fairtrade footballs to the teams.
- Fairtrade Rugby Balls – Donated FT Rugby Balls to Whitmore High School and Pencoedtre High School on 7 March 2019.
- International Women’s Day 2019 – held coffee morning using Fairtrade Tea, Coffee & Sugar (8 March 2019)
- Held a Fairtrade Tasting Stand at Waitrose, Barry on 21 March 2019
- Held a Fairtrade Roses Valentine’s Day Competition (2019)
- Fairtrade products used at the Mother’s Day Candlelight Service at Merthyr Dyfan Chapel
- Created and Fairtrade Annual Report (2019) showing how the Committee links to the well-being goals.
- Community Engagement Officer attended One Voice Wales conference with Aileen from Fairtrade Wales to deliver a presentation and to encourage more Town & Community Council’s to gain Fairtrade status.
- 23 Sept 2019 – H Hugget from Morrisons attended a meeting to discuss how the group and supermarket could work together better
- November 2019 – ValePlus joined the Fairtrade Group as a member
- Halloween 2019 – The Dark Side of Chocolate Social media campaign
- Fairtrade Hamper – Christmas Competition – very successful – participants had to say why they used Fairtrade products.

2020

- Chair attended Ysgol Sant Baruc to deliver a Fairtrade Presentation
- Vale Plus hosted a Fairtrade Coffee Morning on 227 February 2020 – also worked with Fairtrade Wales to host a Fairtrade Producer at this event – Committee provided support for event by way of a small grant to purchase Fairtrade Tea, Coffee, Sugar and ingredients

- Fairtrade Service held on 1 March 2020 at Cadoxton Methodist Church – Fairtrade producer also attended this event
- Placed an article in “The Herald” (50+ Magazine) promoting Fairtrade
- Promoted Pancake Day and the use of Fairtrade ingredients
- Barry Town Utd Fairtrade Football Match – 22/02/2020 – handed out bananas

2021

- Promoted Fairtrade Fortnight primarily through social media due to the on-going Covid-19 restrictions
- Worked with Dinas Powys Fairtrade Group to promote a kids’ art competition
- Zoom quiz
- Handed out Fairtrade Bananas and encouraged Fairtrade at the Santa Fun Run December 2021.

2022

- Jane Hutt MS attended gave a presentation on Fairtrade and social/climate justice at our regular Fairtrade Advisory Committee Meeting held on 31/1/22.
- Held a Fairtrade Fortnight Coffee Morning, inviting a representative of Jenipher’s Coffee for a Coffee Tasting session
- Fairtrade Fortnight Grants awarded for a Fairtrade Chocolate tasting at Awesome Wales, Barry
- Fairtrade Fortnight Grant awarded for Vale Fairtrade Art Competition prize
- Administrative support of Vale Fairtrade Art Competition
- Support of Hope Church Fairtrade Fortnight Coffee Morning
- Promoted Pancake day and Fairtrade Fortnight
- Barry Town Utd Fairtrade Football Match 26/2/22 – handed out bananas
- *Fairtrade products promotes in the lead up to Father’s Day 19 June 2022 on Social Media*
- *Fairtrade Stall to be set up Scouts Fete 2/7/22*
- *Fairtrade Art Exhibition of Fairtrade Fortnight Art Competition Entries to be organised at Barry Library July 2022*
- *Fairtrade stall to be set up and ‘Penalty Shoot Out’ organised for the Family Fun Day 11 August 2022*
- *Santa Fun Run December 2022 Fairtrade Bananas*

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FAIRTRADE STALLS AT UPCOMING EVENTS

Report Author

Beth Hillier, Wellbeing Projects Officer

Purpose of Report

To inform members of upcoming events where a Fairtrade Stall could be set up and supervised by members of the Fairtrade Advisory Committee on a rota system.

Detailed Information

Previously, Fairtrade stalls have been set up with Fairtrade Leaflets and information and have been stocked with Fairtrade Bananas and merchandise (where available).

Fairtrade stalls could be stationed at:

Scout Fete – 2 July 2022, Romilly Park, 12pm -4pm

Barry Town Council Family Fun Day – 11 August 2022, Central Park, 10am - 3pm

(Fairtrade Art Exhibition TBD as seen in Item 8)

Members are asked to decide who can supervise the stalls and for how long for the above events (if they wish to have a stall).

The Family Fun Day event could also have a 'Penalty Shoot-Out' activity set up for interactive engagement with the community, with all participants being given a Fairtrade banana and winners being awarded a Fairtrade football. This activity has been done in the past and has proven to be very popular.

Financial Implications

The Officer would suggest that if it is agreed that a stall is to be set up at both events then the financial implications could be:

Scout Fete: 150 Bananas - £30
Family Fun Day: 150 Bananas – £30

Recommendations

- 1) That members determine if they would like to have a stall at the events listed above to promote Fairtrade.
- 2) That members will ensure adequate cover at both stalls and the officer will arrange a rota based on members' availability.
- 3) That members agree a budget of £60 for both events for the purchase of bananas.